

Shri Shivaji Education Society, Amravati's
**Shri Shivaji Arts and
Commerce College, Amravati**

Reaccredited with 'B' Grade (CGPA 2.57)



PROSPECTUS

2015 - 2016



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महाविद्यालयातील विविध उपक्रम



अर्थशास्त्र परिषद स्मरणिकेचे उद्घाटन



वाणिज्य विभाग प्रकल्प अहवाल कार्यशाळा



डॉ. पंजाबराव देशमुख व्याख्यानमाला स्मरणिकेचे उद्घाटन



डॉ. पंजाबराव देशमुख व्याख्यानमाला-डॉ. शैलेंद्र देवळनकर



डॉ. पंजाबराव देशमुख व्याख्यानमाला-डॉ. शरद निंबाळकर



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राज्यशास्त्र विभाग विशेष व्याख्यान-डॉ. संदीप काळे



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छत्रपती शिवाजी महाराज

आमचे प्रेरणास्थान



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संस्थापक व प्रथमाध्यक्ष, श्री शिवाजी शिक्षण संस्था, अमरावती



मा. अँड. अरुणभाऊ शेळके

अध्यक्ष,
श्री शिवाजी शिक्षण संस्था, अमरावती



डॉ. स्मिता देशमुख

प्राचार्य

महाविद्यालयाचे गुणवंत



किशोर काठोळे
विद्यापीठातुन ९ वा मिरीट
(अर्थशास्त्र)



गजानन शेवाळे
विद्यापीठातुन १० वा मिरीट
(वाणिज्य)



अनुप गाडगे
प्रथम मेरिट (एम.जे.एम.सी.)
सुवर्ण पदक विजेता



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एन.सी.सी. चे यशवंत



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पोलिस भरती



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आंतरविद्यापीठ स्तर सहभाग



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गौरव यशवंतांचा



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बॉलबॅडमिंटन आंतरराष्ट्रीय स्तर सहभाग



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बेसबॉल व सॉफ्टबॉल राष्ट्रीयस्तर सहभाग



विक्रम गुजर, बी.ए.-१
पावर लिफ्टिंग राष्ट्रीयस्तर सहभाग



शिवराज बोडरे, बी.ए.-१
कबड्डी राष्ट्रीयस्तर सहभाग



अक्षय अवघाते, बी.ए.-२
जिमन्यास्टिक र राष्ट्रीयस्तर सहभाग



रविन्द्र पवार, बी.ए.-३
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पवन हातागळे, बी.ए.-१
धनुर्विद्या राष्ट्रीयस्तर सहभाग



सुमीत गोहाड, बी.कॉम.-३
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समाजसेवी उपक्रम



वृद्धाश्रमास भेट



आपत्ती व्यवस्थापन कार्यशाळा

Shri Shivaji Education Society, Amravati's
Shri Shivaji Arts and Commerce College, Amravati.
NAAC Reaccredited with 'B' Grade (2.57).



PROSPECTUS 2015-16

Session Starts : 15th June 2015

UG

B.A. Eng. Lit./Mar. Lit./Hindi Lit. Geography / Home-Eco./ Sociology / History / Economics, Political Science & Music Journalism & Mass Communication (B.J.M.C.)	B. Com English Medium
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PG

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Shri Shivaji Education Society, Amravati's
EXECUTIVE COMMITTEE
2012-2017

- | | | | |
|-----|---|---|-----------------|
| 1. | Adv. Arunbhau B. Shelke | - | President |
| 2. | Shri Mahadeorao Bhuibhar | - | Vice President |
| 3. | Shri Vasantrao Charjan | - | Vice President |
| 4. | Shri Sureshrao Thakare | - | Vice President |
| 5. | Shri Haribhau Thakare | - | Treasurer |
| 6. | Ad. M. K. Alias Nanasaheb Deshmukh | - | Member |
| 7. | Shri. Jagannath Wankhade | - | Member |
| 8. | Shri Nareshchandra Thakare | - | Member |
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| 12. | Sau. R. R. Sawarkar | - | Co-opted Member |
| 13. | Shri. Arvind M. Mangle | - | Co-opted Member |
| 14. | Prof. Arun S. Sangole | - | Co-opted Member |

LOCAL MANAGING COMMITTEE

2012-2017

1. Adv. Arunbhau B. Shelke - President
2. Shri Vasantrao Charjan - Member
3. Shri Haribhau Thakare - Member
4. Ad. M. K. Alias Nanasaheb Deshmukh - Member
5. Shri. Shivaji N. Patil - Member
6. Shri Shivhari N. Ghulakshe - Member
7. Dr. Smita Deshmukh - Principal / Secretary
8. Dr. B. T. Gawande - Teachers' Representative
9. Dr. K. K. Mohadikar - Teachers' Representative
10. Dr. Sujata Sabane - Teachers' Representative
11. Shri Ganesh Katakpure - Non Teaching Representative

SCHOOL COMMITTEE

1. Adv. Arunbhau B. Shelke - President
2. Shri Vasantrao Charjan - Member
3. Shri Haribhau Thakare - Member
4. Ad. M. K. Alias Nanasaheb Deshmukh - Member
5. Dr. Smita Deshmukh - Principal / Secretary
6. Shri. P. P. Bhuyar - Teachers' Representative
7. Shri Amol Y. Deshmukh - Non Teaching Representative



MISSION STATEMENT

The solemn pledge that Dr. Panjabrao alias Bhausaheb Deshmukh took to metamorphose the condition of the rural masses of India by giving them the weapon of education to fight against the evils of poverty, superstition and ignorance has long been fulfilled.

Inspired by a vision of our founder president, we dedicate ourselves to the cause of quality and excellence in education to fulfil the legitimate aspirations of the young men and women to reach the zenith of achievement.

GOALS & OBJECTIVES

Along with the goals and objectives of our parent body the Shri Shivaji Education Society, Amravati, our College has its own goals and objectives as :-

- ★ To create a conducive environment for making teaching and learning an enjoyable experience.
- ★ To widen the mental and intellectual horizon of the students by imparting them knowledge.
- ★ To inculcate among them the traditional values unique to our great culture.
- ★ To prepare the students to face the new challenges in life successfully.
- ★ To hone their skills and to tap their latent potential to prepare them for various jobs in their future life.
- ★ To make the optimum use of the infrastructural facilities for a meaningful exchange of knowledge.
- ★ To create among the students a desire for more and more knowledge and use this knowledge for the welfare of mankind.
- ★ To create among the students a spirit of enterprise.
- ★ To create among the students awareness of their surrounding area, the state, the nation and the world.
- ★ To give education a human face and prepare the students for making use of their talents for the good of the Society.
- ★ To create among the students at the same time a global perspective that help them rise above narrow considerations of caste, creed and religion.
- ★ To help the students evolve into conscientious citizens of India.

VISION

***To follow knowledge like a sinking star
Beyond the utmost bound of human thought.***

-Lord Tennyson

We have set before us the benchmarks of excellence and have also revised them from time to time. It has always been our effort to cater to the diverse sections of the Society and therefore a variety of courses was offered. Whereas, on the one hand, we have been offering traditional courses with premium on high quality teaching, on the other hand, through career oriented courses, research degrees and innovative programmes, we want to reach out to the cross section of the Society.

- To cater to the diverse needs of the society and therefore a variety of the courses offered.
- To achieve high standards of teaching.
- To start traditional courses and career oriented courses along with research oriented courses.
- To start study centres of the work and philosophy of Dr. Panjabrao Deshmukh.
- To develop the centre for fine Arts.
- To orient the students towards the requirements of society through NSS and collaboration with NGOS.
- To start the school of foreign languages.

श्री शिवाजी कला व वाणिज्य महाविद्यालय, अमरावती.

अध्यापन काल व सार्वजनिक सुट्या : सत्र : २०१५ - १६

वार्षिक पद्धती व सत्र पद्धती

सत्र	आरंभ दिनांक	समाप्ती दिनांक
प्रथम सत्र	सोमवार, दि. १५ जून, २०१५	शनिवार, दि. ३१ ऑक्टोबर, २०१५
हिवाळी दीर्घसुटी	रविवार, दि. १ नोव्हेंबर २०१५	रविवार, दि. २२ नोव्हेंबर, २०१५
द्वितीय सत्र	सोमवार, दि. २३ नोव्हेंबर, २०१५	शनिवार, दि. ३० एप्रिल, २०१६
उन्हाळी दीर्घसुटी	सोमवार, दि. १ मे, २०१६	रविवार, दि. १२ जून २०१६

सार्वजनिक सुट्या

सण	दिवस व दिनांक
१) रमजान ईद	शनिवार, दि. १८ जुलै, २०१५
२) स्वातंत्र्य दिन	शनिवार, दि. १५ ऑगस्ट, २०१५
३) पारशी नववर्ष दिन (पतेती)	मंगळवार, दि. १८ ऑगस्ट, २०१५
४) गणेश चतुर्थी	गुरुवार, दि. १७ सप्टेंबर, २०१५
५) सर्वपित्री अमावस्या	सोमवार, दि. १२ ऑक्टोबर, २०१५
६) दसरा	गुरुवार, दिनांक २२ ऑक्टोबर, २०१५
७) गुरुनानक जयंती	बुधवार, दि. २५ नोव्हेंबर, २०१५
८) ईद-ए-मिलाद	गुरुवार, दि. २४ डिसेंबर, २०१५
९) ख्रिसमस	शुक्रवार, दि. २५ डिसेंबर, २०१५
१०) प्रजासत्ताक दिन	मंगळवार, दि. २६ जानेवारी, २०१६
११) छत्रपती शिवाजी महाराज जयंती	शुक्रवार, दि. १९ फेब्रुवारी, २०१६
१२) महाशिवरात्री	सोमवार, दि. ७ मार्च, २०१६
१३) होळी (धुलीवंदन)	गुरुवार, दि. २४ मार्च, २०१६
१४) गुड फ्रायडे	शुक्रवार, दि. २५ मार्च, २०१६
१५) गुढीपाडवा	शुक्रवार, दि. ८ एप्रिल, २०१६
१६) डॉ. बाबासाहेब आंबेडकर जयंती	गुरुवार, दि. १४ एप्रिल, २०१६
१७) श्रीराम नवमी	शुक्रवार, दि. १५ एप्रिल, २०१६
१८) महाविर जयंती	मंगळवार, दि. १९ एप्रिल, २०१६

आमचे महाविद्यालय : एक दृष्टिक्षेप

समाजातील सर्वच स्तरांवरील विद्यार्थ्यांना उच्च शिक्षणाच्या सोयी सहजगत्या उपलब्ध व्हाव्यात व तळागाळातील विद्यार्थी प्रत्येक क्षेत्रात यशस्वी व्हावा हे ध्येय समोर ठेवून संस्थेचे संस्थापक अध्यक्ष डॉ. पंजाबराव उपाख्य भाऊसाहेब देशमुख यांच्या अथक प्रयत्नातून श्री शिवाजी शिक्षण संस्थेअंतर्गत १९४६ साली श्री शिवाजी महाविद्यालयाची स्थापना करण्यात आली.

१९४७ साली प्रथम वाणिज्य विभाग (Faculty of Commerce) आणि विधी विभाग (Faculty of Law) सुरु झाले. १९५६ साली वाणिज्य शाखे अंतर्गत पदव्युत्तर अभ्यासक्रम (Post-Graduate Course) सुरु झाला. १९५७ मध्ये विज्ञान विभाग (Faculty of Science) आणि १९५९ मध्ये कृषी विभाग (Faculty of Agriculture) सुरु झाला. १९६८-६९ मध्ये या विभागांचे दोन स्वतंत्र महाविद्यालयात रुपांतर करण्यात आले. तसेच विधी विभागाचे १९७८-७९ साली डॉ. पंजाबराव देशमुख विधी महाविद्यालय ह्या नावाने स्वतंत्रपणे रुपांतर करण्यात आले. १९७२-७३ साली एम. ए. अर्थशास्त्र, १९८०-८१ पासून एम. ए. राज्यशास्त्र व एम. ए. इंग्रजी हे अभ्यासक्रम सुरु केले. तसेच १९८१-८२ पासून एम.फिल. अर्थशास्त्र व वाणिज्य हा अभ्यासक्रम सुरु केला. २००१-०२ मध्ये 'जनसंवाद' पदवी अभ्यासक्रम (B.M.C) सुरु करण्यात आला आणि २००३-०४ मध्ये (M.M.C.) पदव्युत्तर अभ्यासक्रम सुरु करण्यात आला. २००७-२००८ पासून एम. ए. भूगोल आणि एम.ए. गृहअर्थशास्त्र तसेच बी. ए. करिता संगीत हा विषय सुरु करण्यात आला. बी.कॉम. भाग-१ (इंग्रजी माध्यम) २००८-०९ मध्ये सुरु झाले. नवनविन अभ्यासक्रम सुरु करण्याबाबत स्थापनेपासूनच महाविद्यालयाचा आलेख चढता असून स्वातंत्र्यपूर्ण काळात स्थापीत आमचे हे महाविद्यालय आज काळानुरूप वाटचाल करीत आहे.

Salient Features of the College.

- Separate Hostels for Boys and Girls.
- Spacious Classrooms.
- Library completely digitised with more than 75,000 books & 35 Print Journals.
- Access to 5000 E-Journals & 1 lakh E-books through N-List.
- The campus spread over 6 acres of land.
- Separate chambers for every department.
- National Service Scheme (N.S.S.)
- National Cadet Core (N.C.C.)
- Co-operative store for students
- Book Bank Scheme.
- Gymnasium.
- Remedial Coaching Classes.
- M.P.S.C./NET/SET Study Centres.
- Language Laboratory.
- Career Oriented Courses.
- Postgraduate Education in 7 subjects.
- Alumni Association.
- Audio-visual Laboratory.
- M. Phil in two subjects
(Commerce and Economics)
- Separate Cubicles for research
students in the library.
- Virtual Class rooms.
- Internet facilities for all.
- Collaboration to Various Institutes.

Academic Calendar 2015-16

Sr. No.	Events / Programme	Date / Days of Week
1.	College Opens (This session)	15 th June, 2015
2.	Admission Procedure	From Second Week to Last Week of June, 2015
3.	Commencement of Regular Classes	25 th June, 2015
4.	Student Welcome & Principal's address to the students	1 st July, 2015
5.	First Unit Test (all subjects)	Third & Fourth week of August 2015
6.	Inaugurations of Study Associations	August & September-2015
7.	Independance day celebration	15 th August, 2015
8.	Mahatma Gandhi and Lal Bahadur Shastri Birth Anniversaries	2 nd October, 2015
9.	2 nd Unit Test	3 rd and 4 th week of October 2015
10.	Winter Vacation N.S..S. special camp.	1 st November to 22 nd November, 2015
11.	Sant Gadge Baba Death Anniversary	20 th December 2015
12.	Dr. Panjabrao Deshmukh Birth Anniversary Celebration & Annual Social Gathering	Last Week of (27) December, 2015
13.	Krantijyoti Savitribai Fhule Birth Anniversary	3 rd January 2016
14.	Home Assignment Submission	2 nd & 3 rd week of January, 2016
15.	Rajmata Jijau Birth Anniversary and Function to mark National Youth day or the Birth Anniversary of Swami Viveknanda	12 th January, 2016
16.	College Common Test	2 nd Week of February 2016
17.	Shivaji Maharaj Jayanti	19 th February, 2016
18.	Dr. Panjabrao Deshmukh Death Anni.	10 th April, 2016
19.	Mahatma Fule Birth Anniversary	11 th April, 2016
20.	Dr. Babasaheb Ambedkar Birth Anniversary	14 th April, 2016
21.	Summer Vacation Begins & Maharashtra day Celebration	1 st May, 2016
22.	College Reopens (Next session 2016-17)	13 th June, 2016

Shri Shivaji Education Society, Amravati's
SHRI SHIVAJI ARTS & COMMERCE COLLEGE
AMRAVATI

Principal
Dr. Smita Deshmukh
M.A., Ph. D.

TEACHING STAFF :
SENIOR COLLEGE : (ARTS FACULTY)

English Department :

1) Prof. A. R. Deshmukh	M. A., M. Phil	Asso. Prof.	HOD
2) Dr. Sharmila Prabhune	M. A., Ph. D.	Asso. Prof.	
3) Dr. Archana Bobade	M. A., Ph. D.	Asso. Prof.	
4) Dr. K. K. Mohadikar	M. A., M.B.A., Ph. D.	Asst. Prof.	
5) Dr. Rajendra Bhuyar	M. A., Ph. D.	Asst. Prof.	
6) Dr. Vaishali Takode	M. A., B.Ed., Ph. D.	Asst. Prof.	

Marathi Department :

1) Dr. B. T. Ambhore	M. A., M. Phil., Ph. D.	Proffesor	HOD
2) Dr. Varsha Chikhale	M. A., M. Phil., Ph. D.	Asso. Prof.	
3) Dr. Rajesh Mirge	M. A., SET, Ph. D.	Asst. Prof.	

Hindi Department :

1) Dr. Yadav C. Mendhe	M. A., M. Phil., Ph. D.	Asst Prof.	HOD
2) Dr. Manoj Joshi	M. A., NET, Ph.D.	Asst. Prof.	

Economics Department :

1) Dr. K. V. Sable	M. A., M.Phil., Ph.D.	Asst. Prof.	HOD
2) Dr. J. V. Gaikwad,	M. A., B.Ed., SET, Ph.D.	Asst. Prof.	
3) Prof. G. G. Bharati	M. A., SET	Asst. Prof.	
4) Dr. P. D. Haramkar	M. A., Ph.D.	Asst. Prof.	

Political Science Dept. :

1) Prof. Radha Murumkar(on lien)	M. A., NET	Asst. Prof.	HOD
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Sociology Department :

1) Dr. A. L. Bankar	M. A. M. Phil., Ph.D.	Asso. Prof.	HOD
2) Dr. D. S. Namurte	M. A., M. Phil., NET, Ph. D.	Asst. Prof.	

History Department :

1) Dr. Nitin Changole	M. A., B.Ed. M. Phil., Ph. D.	Asst. Prof.	HOD
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Geography Department :

1) Dr. Vandana Deshmukh	M. A., M. Phil., Ph. D.	Asst. Prof.	HOD
2) Prof. Chetan Raut	M. A., NET	Asst. Prof.	

Home - Economics Dept. :

1) Dr. Sujata Sabane	M. A., Ph. D.	Asst. Prof.	HOD
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SENIOR COLLEGE : COMMERCE DEPT.

1) Dr. B. T. Gawande	M. Com., M. Phil., Ph. D.	Professor	HOD
2) Prof. D. G. Thakare	M. Com., M.A., B.Ed., M. Phil.	Asso. Prof.	
3) Dr. Prakash Tayde	M. Com., M. Phil., Ph. D.	Asso. Prof.	
4) Prof. B. P. Narnaware	M. Com., M. Phil.	Asso. Professor	
5) Dr. R. S. Kale	M. Com., M. Phil., B. Ed., Ph.D.	Asso. Prof.	
6) Dr. Kishor Phule	M. Com., M.Phil., Ph. D.	Asst. Prof.	
7) Dr. Sanjay Katait	M. Com., MBA Ph. D.	Asst. Prof.	

Journalism & Mass Com. Department :

1) Prof. Kumar Bobade	M.M.C.J. (SET) M. A. (Marathi) (NET)		HOD
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Music Department :

1) Prof. Gajanan Ketkar	M.A., M. Phill. NET		
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Library Department :

1) Dr. Mahendra Mete	B. Sc., M.L.I.Sc. (SET), Ph. D.	Librarian	
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Physical Education

1) Dr. Hanumant Lunge	B.Sc., M. P.Ed., D. Y. Ed., N. I. S. (Athletics), Ph. D.	Director Asst. Prof. Phy. Edu.	
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National Cadet Core :

- 1) **Lt. G. G. Bharati** (Boys)
- 2) **Dr. Vaishali Takode** (Girls)

National Service Scheme :

- 1) **Dr. Manoj Joshi** (Programme Officer)
- 2) **Dr. Sujata Sabane** (Programme Officer)

Hostel (Boys) : Prof. In-Charge **Dr. Hanumant Lunge,** 9423424950
Assistant - **Satyanarayan Tamboli,** 9028853594

Hostel (Girls) : Prof. In-Charge **Dr. Varsha Chikhle,** 8806096699
Assistant - **Savita Avzad,** 9096431446

NON-TEACHING STAFF :

- 1) **Shri B. B. Walsinge** - Superintendent
- 2) **Shri R. J. Ambadkar** - Junior stenographer
- 3) **Shri S. P. Damodar** - Head Clerk
- 4) **Shri G. D. Katakpure** - Senior Clerk
- 5) **Shri P. M. Ghawale** - "-
- 6) **Shri V. C. Hive** - Jr. Clerk
- 7) **Sau. N. V. Deshmukh** - Library clerk
- 8) **Shri. A. Y. Deshmukh** - Junior Clerk
- 9) **Shri. D. S. Solanke** - "-
- 10) **Sau. A. P. Ladhe** - Junior clerk
- 11) **Shri N. K. Raut** - Clerk (Voc.)
- 12) **Shri R. W. Gangane** - Clerk (Voc.)

LIBRARY STAFF :

- 12) **Shri K. B. Jaiswal** - Library Attendant
- 13) **Ku. A. P. Yeole** - Library Attendant
- 14) **Smt. M. V. Ingole** - Library Attendant
- 15) **Smt. V. R. Bende** - Library Attendant
- 16) **S. R. Mesharam** - Library Attendant

Class IV employees :

- 17) **Smt. L. M. Suryawanshi** - Peon
- 18) **Shri N. R. Damare** - Peon
- 19) **Shri R. R. Chavan** - Peon
- 20) **Shri. A. W. Shegaonkar** - Peon
- 21) **Shri A. D. Mankar** - Peon

Internal Quality Assurance cell (IQAC)

2015-16

Chairperson	: Dr. Smita R. Deshmukh (Principal)
Co-ordinator	: Prof. Avinash R. Deshmukh
Representative of the Management	: Adv. M. K. Alias Nanasaheb Deshmukh
Nominee from the society	: Dr. V. S. Jamode
External expert	Dr. Harihar Lunge
Members of the Faculty	: Dr. Varsha Chikhle : Dr. Sharmila Prabhune Dr. Mahendra Mete Dr. K. V. Sable Dr. J. V. Gaikwad Dr. Kuldeep Mohadikar Dr. Sanjay Katait
Administrative Officer	: Shri B.B. Walsinge, Superintendent
Technical Expert	: Shri Rajiv Ambadkar
First Accreditation	: 2004 (B) (.73)
Reaccreditation	: 2009 (B) (2.57)
Third Cycle of Reaccreditation (Proposed)	: 2015
What IQAC has achieved so far	
1. Ph. D. Holders increased to	: 27
2. Major Research projects	: 03
3. Minor Research Projects (completed)	: 10
4. Minor Research projects (on going)	: 10
5. Ph. D. Supervisors in the college	: 13
6. Career oriented courses	: 03
7. Dr. Panjabrao Deshmukh Social Science Digital Library	
8. Conferences organized	: 03
9. Glorious achievement in Games and Sports	
10. Alumni Association formed and registered	
11. College website prepared	
12. No. of Ph. D. awarded under the supervision of the professors in the college	: 08
13. Set up English Language Laboratory	
14. Construction of an Auditorium	

15. Amenities like clean drinking water
common room provided
16. Uniform for the students.
17. Special programmes for society by NSS
18. Active units of NCC for both boys and girls.
19. English medium courses of B. Com and M. Com started

Roadmap to the third cycle of Reaccreditation (Synopsis)

1. To improve the success rate of the students.
2. To activate Alumni Association for generation of resources.
3. Memorandum of understanding with a renowned institution.
4. To make optimum use of language lab.
5. To use technology for making teaching more effective.
6. To spread the awareness about e-learning resources.
7. To appoint Guardian Teachers for various courses.
8. To start Dr. Panjabrao Deshmukh Study Centre in the college.
9. Training programmes for both teaching and non teaching staff.
10. Publication of research articles in national and international journals.
11. To conduct various extension activities (like seminars, lectures by eminent academicians, obtaining videos of the plays of Shakespeare etc.)
12. Beautification of campus to name only a few.

Academic Committees

1) Academic Committee

- 1) Dr. P.M. Tayade, Convener
- 2) Prof. D.G. Thakare
- 3) Dr. N.V. Changole
- 4) Dr. J.V. Gaikwad
- 5) Dr. S.B. Sabane
- 6) Dr. V.A. Deshmukh

Nature of work :

- The academic Committee maintains a healthy academic atmosphere in the College.
- To Frame College Prospectus.
- To Workout questionnaires for evaluation of teachers by the students.
- The committee is also responsible for preparing class routines.
- To frame annual calendar for the College and ensuing various academic activities strictly in accordance with the said calendar.
- Curricular practices to achieve academic excellence.
- Suggestion/ recommendation to start new subjects in the College.
- Encouraging the teachers to use audio visual teaching aids to make the teaching process more fruitful.
- To implement Teacher Guardian concept for each class.

2) UGC Planning Board

- 1) Dr. M.V. Mete, **Convener**
- 2) Dr. K.K. Mohadikar
- 3) All Heads of Departments

3) Remedial Coaching

- 1) Dr. K.V. Sable, Convener
- 2) Dr. P.M. Tayade
- 3) Prof. C.I. Raut, (Competitive Exam)
- 4) Dr. N.V. Changole (General Remedial)
- 5) Dr. R.D. Mirge (SET/NET)

4) Admission Committee

B.A. Part- I

- 1) Dr. N.V. Changole, Convener
- 2) Dr.S.B. Sabane
- 3) Dr. D.S. Namurte
- 4) Prof. C.I. Raut
- 5) Dr. R.D. Mirge
- 6) Dr. M.S. Joshi
- 7) Dr. P.D. Haramkar
- 8) Prof. G.N. Ketkar

B.A. Part- II

- 1) Dr. A.D. Bobade, Convener
- 2) Dr. V.N. Chikhale
- 3) Dr. K.K. Mohadikar
- 4) Dr. Y.C. Mendhe

B.A. Part – III

- 1) Prof. Dr. B.T. Ambhore, Convener
- 2) Dr. J.V. Gaikwad
- 3) Dr. A.L. Bankar

B.Com. Part – I (Marathi/Eng. Medium)

- 1) Dr.R.S. Kale, Convener
- 2) Dr. K.R. Phule
- 3) Dr. S.K. Katait
- 4) Dr. M.S. Joshi

B.Com. Part- II (Marathi/Eng. Medium)

- 1) Dr.K.R. Phule, Convener
- 2) Dr. S.K. Katait

B.Com. Part- III (Marathi/Eng. Medium)

- 1) Prof. B.P. Narnaware, Convener
- 2) Prof. D.G. Thakare
- 3) Dr. R.S. Kale
- 4) Dr. S.K. Katait

M.A./M.Phil (Economics)	1) Dr. K. V. Sable, Convener 2) Dr. J. V. Gaikwad 3) Prof. G.G. Bharti 4) Dr. P.D. Haramkar
M.A. (Political Science) (Substitute)	1) Prof. Radha Murumkar, Convener
M.A. (English)	1) Prof. A.R. Deshmukh, Convener 2) Dr. A.D. Bobade 3) Dr. S.B. Prabhune 4) Dr. K.K. Mohadikar 5) Dr. R.S. Bhuyar 6) Dr. V.V. Takode
M.A. (Geography)	1) Dr. V.A. Deshmukh, Convener 2) Prof. C.I. Raut
M.A. (Home Economics)	1) Dr. S.B. Sabane, Convener
M.Com./M.phil.(Com.)	1) Dr. P.M. Tayade, Convener 2) Prof. D.G. Thakare 3) Prof. Dr. B.T. Gawande 4) Prof. B.P. Narnaware
B.J.M.C/M.J.M.C.	1) Prof. Kumar Bobade, Convener 2) Shri Rupesh Fasate 3) Shri Pratik Karande
<ul style="list-style-type: none"> · Admission Committee will look after the matters regarding students admissions · To maintain record of admission · To supply list of students admission to all the departments with the help of office staff. 	
5) Prospectus Committee :	
Granted /N.Granted Courses	1) Dr. K. V. Sable, Convener 2) Dr. P.M. Tayade 3) Prof. A. R. Deshmukh 3) Dr. N.V. Changole 4) Dr. A.L. Bankar 5) Prof. Radha Murumkar 6) Dr. S.B. Sabane 7) Dr. V.A. Deshmukh 8) Dr. Y.C. Mendhe 9) Dr. B.T. Ambhore 10) Prof. Kumar Bobade

11) Prof. G.N. Ketkar

6) Time-Table Committee

Arts Faculty

- 1) Dr. N.V. Changole, Convener
- 2) Dr. D.S. Namurte
- 3) Dr. S.B. Sabane
- 4) Prof. C.I. Raut
- 5) Dr. M.S. Joshi
- 6) Dr. P.D. Haramkar

Commerce Faculty

- 1) Dr. P.M. Tayade, Convener
- 2) Prof. B.P. Narnaware
- 3) Dr. R.S. Kale
- 4) Dr. S.K. Katait

Non- Grant (Arts)

- 1) Dr. S.B. Sabane, Convener
- 2) Prof. A.R. Deshmukh
- 3) Prof. Radha Murumkar
- 4) Dr. V.A. Deshmukh
- 5) Prof. Kumar Bobade

(Commerce)

- 1) Dr. S.K. Katait, Convener
- 2) Dr. K.R. Phule

Nature of work :

- To frame College Time Table
- All other time table related work
- To maintain record of time table

7) Campus Monitoring Committee

- 1) Dr. H.R. Lunge, Convener
- 2) Dr. Sujata Sabane (NSS)
- 3) Dr. M.S. Joshi (NSS) Convener
- 4) Prof. G.G. Bharti (NCC)
- 5) Dr. N.V. Changole
- 6) Dr. K.K. Mohadikar
- 7) Dr. S. B. Sabane
- 8) Prof. V.S. Jadhav (PET)

Nature of work :

- The Committee will be responsible for maintaining discipline in the College.
- Responsible for students discipline (smoking, drugs and alcohol abuse, attendance, checking of I-Cards etc.)
- Responsible for Teachers discipline

8) Examination Committee

(Arts Faculty)

- 1) Dr. Y.C. Mendhe, Convener
- 2) Dr. K.V. Sable
- 3) Prof. C.I. Raut
- 4) Dr. R.S. Bhuyar
- 5) Dr. M.S. Joshi
- 6) Dr. V.V. Takode
- 7) D.S. Namurte
- 8) Shri. B. B. Walsinge, Superintendent

(Commerce Faculty)

- 1) Dr.S.K. Katait, Convener
- 2) Prof. B.P. Narnaware
- 3) Dr. R.S. Kale
- 4) Dr. K.R. Phule
- 5) Shri B.B. Walsinge, Superintendent

Nature of work :-

- The committee is constituted to conduct internal examinations such as Unit Test:- atleast two unit tests should be conducted for each subject in accordance with the academic calendar of the College framed by the Academic Committee.
- Common Test As per academic calendar of the academic year
- Besides this, the committee will direct various departments to conduct activities related to internal assessment of the students like students seminars, home assignments, etc.
- To maintain record examination

Note - Unit tests are to be conducted by each department separately as per the academic calendar.

9) Election Committee

- 1) Dr. B.T. Gawande, Convener
- 2) Dr. P.M. Tayade
- 3) Prof. D.G. Thakare
- 4) Dr. R.S. Kale
- 5) Dr. S.B. Sabane
- 6) Dr. K.K. Mohadikar
- 7) Dr. N.V. Changole
- 8) Dr.J.V. Gaikwad
- 9) Dr. K.R. Phule
- 10) Prof. Radha Murumkar

Nature of works :

- As per the direction of the University, the general election of students council is conducted by the committee.

10) Academic Audit Committee

- 1) Dr. A.D. Bobade, Convener
- 2) Dr. R.D. Mirge

- 3) Dr. M.S. Joshi
- 4) Dr. S.K. Katait
- 5) Dr. P.D. Haramkar
- 6) Dr. V.V. Takode
- 7) Dr. R.S. Bhuyar

Nature of works :

- Periodical visit (at least four) to all departments to examine academic work like Unit Test, home assignments, students seminar, Academic Diary of Teaching Staff, Attendance checking etc. and report should be submitted to the office of the Principal upto the March end.
- Any other work related to Academic Audit.

11) Research Promotion Cell

- 1) Dr. B.T. Gawande, Convener
- 2) Dr. S.B. Prabhune
- 3) Dr. B.T. Ambhore
- 4) Dr. K.R. Phule
- 5) Dr. M.V. Mete

Nature of works :

- The Committee will motivate/encourage the teachers (Sr. College) to participate in research work, Seminars, Conferences, Workshops and publication work.
- To provide guidance for any other research oriented work

Note- Participation in research work includes

- Submission of Minor & Major Research Project to UGC
- To Prepare and submission of Proposals for organizing Conferences, Workshops, Seminars to UGC

12) Library Advisory Committee

- 1) Dr. M.V. Mete, Convener
- 2) All Heads of Departments

Nature of works :

- To consider the developmental proposal of the Library and to take policy decisions.
- It also Provides directions for a structural and balanced growth of the Library and to provide improved facilities and innovative services.
- To prepare the budget.

13) Students Counseling & Guidance Bureau

- 1) Dr. R.D. Mirge, Convener
- 2) Dr. V.N. Chikhale
- 3) Prof. C.I. Raut

Nature of works :

- To organize talk on Emerging Trends.
- To organize Career and Counseling program.

- 14) Screening Committee for placement**
- 1) Dr. K.K. Mohadikar, Convener
 - 2) Dr. S.K. Katait, Convener
 - 3) Dr. J.V. Gaikwad
 - 4) Prof. G.G. Bharti

- 15) Alumni Committee**
- 1) Dr.R.S. Kale, Convener
 - 2) Prof. D.G. Thakare
 - 3) Dr. P.M. Tayade
 - 4) Prof. B.P. Narnaware
 - 5) Dr. B.T. Ambhore
 - 6) Dr. S.B. Prabhune
 - 7) Dr. A.L. Bankar
 - 8) Dr. S.B. Sabane

Nature of works :

- To form Alumni Association
- To arrange Alumni Association meetings (two meetings during the academic year) by giving advertisements in the newspapers.
- To update the alumni members.
- To help the students for getting jobs providing guidance through Alumni Association.
- To arrange Guest Lectures by inviting well known Alumni.

- 16) College Magazine Committee**
- 1) Dr. B.T. Ambhore, Convener
 - 2) Dr. Y.C. Mendhe
 - 3) Dr. S.B. Prabhune
 - 4) Dr. R. D. Mirge
 - 5) Dr. M.S. Joshi

Nature of works :

- All related work regarding College Magazine.

- 17) Games & Sports Committee**
- 1) Dr. H.R. Lunge, Convener
 - 2) Prof. V.S. Jadhav (P.E.T.)

Nature of works :

- To conduct and monitor Games and Sports Activities.
- All other work related to Games and Sports.

- 18) N.S.S. (Including Extension Services)**
- 1) Dr. M.S. Joshi
 - 2) Dr. Sujata Sabane
- N.C.C. (Boys)** 1) Lt. G.G. Bharati
- (Girls)** 2) Dr. V.V. Takode

Nature of works :

- To organize and monitor NSS /NCC as well as Extension activities.

19) Felicitation Committee

Independence Day	1) Dr. V.N. Chikhale, Convener 2) Dr. N.V. Changole 3) Dr. J.V. Gaikwad
Republic Day	1) Dr. H.R. Lunge, Convener 2) Dr. M.S. Joshi 3) Prof. G.G. Bharti
Other Programs	1) Dr.R.D. Mirge, Convener 2) Dr. M.S. Joshi 3) Dr. P.D. Haramkar 4) Dr. V.V. Takode

Nature of works :

- Arrangements of Awards to students for holding the highest position in the University Examinations and Honours in general.
- Arrangement of Awards to students for outstanding performance in various disciplines.
- To Felicitate the College Stakeholders for outstanding performance in various disciplines.

20) Green Campus Committee

- 1) Dr. R. S. Bhuyar, Convener
- 2) Dr. V.N.Chikhale
- 3) Prof. D.G. Thakare
- 4) Dr. V.A. Deshmukh
- 5) Dr. N.V. Changole
- 6) Dr. J.V. Gaikwad
- 7) Dr. R.D. Mirge
- 8) Dr. H.R. Lunge
- 9) Prof. G.G. Bharti
- 10) Dr. M.S.Joshi
- 11) Dr. V.V. Takode

Nature of works :

- To maintain Garden
- Plantation of various plants.
- To look after all related work regarding College Garden.

21) Youth Festival Committee

- 1) Prof. C.I. Raut, Convener
- 2) Dr. R.D. Mirge

- 3) Dr.S.B. Prabhune
- 4) Dr. Y.C. Mendhe
- 5) Dr. H.R. Lunge
- 6) Dr. D.S. Namurte

Nature of works :

- To conduct and monitor Youth Festival and Cultural Activities.

**22) Grivance Redressal Cell
(For Staff Members)**

- 1) Principal, Convener
- 2) Dr. B.T. Gawande, (LMC Member)
- 3) Dr. S.B. Sabane, (LMC Member)
- 4) Dr. K.K. Mohadikar, (LMC Member)
- 5) Shri Ganesh Katakpure (Non Teaching)

**23) Grievance Redressal Cell
(For Students)**

- 1) Dr. R.S. Kale, Convener
- 2) Dr. P.M. Tayade
- 3) Dr. V.N. Chikhale
- 4) Dr. K.R. Phule
- 5) Prof. Radha Murumkar
- 6) Prof. Nagpure
- 7) Prof.S.H. Shaha

24) Women's Grievance Committee

- 1) Dr. V.A. Deshmukh, Convener
- 2) Dr. V.V. Takode
- 3) Dr. P.M. Tayade
- 4) Dr.A.L.Bankar
- 6) One Girls Student of B.A. Part- II

Nature of works :

- To look into the grievances of the students, teachers and non teaching staff.

25) News Reporting Committee

- 1) Prof. Kumar Bobade, Convener
- 2) Dr. M.V. Mete
- 3) Dr. R.D. Mirge
- 4) Shri Rupesh Fasate

26) Stock Verification Committee

- 1) Dr. N.V. Changole, Convener
- 2) Dr. Y.C. Mendhe
- 3) Dr. M.S. Joshi
- 4) Prof. G.G. Bharati
- 5) Dr. P.D. Haramkar

27) Scholarship Committee

- 1) Prof. B.P. Narnaware, Convener
- 2) Dr. A.L. Bankar
- 3) Dr. Y.C. Mendhe
- 4) Dr. M.S. Joshi
- 5) Dr. S.K. Katait

28) Hostel Committee

- 1) Dr. V.N. Chikhle
- 2) Dr. H.R. Lunge

29) I.C.T. Committee

- 1) Dr. M.V. Mete, Convener
- 2) Prof. B.P. Narnaware
- 3) Dr. A.D. Bobade
- 4) Dr. J.V. Gaikwad
- 5) Dr. V.A. Deshmukh
- 6) Dr. S.K. Katait
- 7) Prof. Kumar Bobade
- 8) Shri B. B. Walsinge
- 9) Shri R.J. Ambadkar

Nature of works :

- Website development
- Computer based education
- Computer maintenance

30) Anti Ragging Com.

- 1) Dr. S.B. Sabane, Convener
- 2) Prof. D.G. Thakare
- 3) Dr. R.D. Mirge
- 4) Dr. V.V. Takode
- 5) Prof. G.G. Bharati
- 6) Dr. H.R. Lunge
- 7) Prof. Kumar Bobade
- 8) Prof. K.B. Deshmukh

31) Management Information system Committee

- 1) Dr. K. V. Sable, Convener
- 2) Dr. M. V. Mete

32) Students Placement Cell

- 1) Dr. Kumar Bobade Convener
- 2) Prof. C. I. Raut
- 3) Dr. V. A. Deshmukh
- 4) Dr. P. M. Tayade
- 5) Dr. K. V. Sable

Nature of work :

To find Job opportunities for outgoing students etc.

33) Consultancy Committee

- 1) Dr. Kishor Phule - Convener
- 2) Dr. P. D. Haramkar
- 3) Dr. V. A. Deshmukh
- 4) Dr. V. V. Takode

34) Book Review Committee

- 1) Dr. Kishor Phule - Convener
- 2) Dr. V. N. Chikhale
- 3) Dr. M. V. Mete
- 4) Dr. Y. C. Mendhe
- 5) Dr. Kumar Bobade

विद्यार्थ्यांना विशेष महत्वाच्या सूचना

१. महाविद्यालयात प्रवेश घेताना विद्यार्थ्यांना आवश्यक शुल्क भरावे लागेल. विविध सवलती लागू असणाऱ्या विद्यार्थ्यांना विशिष्ट नमुन्यामध्ये मुदतीच्या आत सवलत अर्ज आवश्यक कागदपत्रांसहित कार्यालयात सादर करावा लागेल. विद्यार्थ्यांनी सवलत अर्ज कार्यालयात दाखल करताना संबंधित लिपिकाकडून तो प्राप्त झाल्याची पोच आग्रहपूर्वक मागून घेऊन स्वतः जवळ काळजीपूर्वक ठेवावी.
२. विद्यार्थ्यांनी स्वतःचे अध्यावत दोन पासपोर्ट आकाराचे फोटो व आवश्यक माहितीसह आपला प्रवेश अर्ज किंवा इतर कोणताही अर्ज स्वतः अथवा आपल्या पालकाकडूनच दाखल करावा.
३. विद्यार्थ्याला काही अडचण आल्यास प्रथम अधीक्षक व नंतर प्राचार्यांशी प्रत्यक्ष संपर्क साधून आपली अडचण सोडवून घ्यावी.
४. पूर्व सूचनेशिवाय विद्यार्थी वर्गात गैरहजर असल्यास त्याच्यावर दंडात्मक कारवाई करण्यात येईल. प्रत्येक विद्यार्थी किमान ७५% तासिकांना उपस्थित असलाच पाहिजे नसल्यास त्याला परीक्षा देता येणार नाही.
५. विद्यापीठाच्या व माध्यमिक बोर्डाच्या नियमानुसार प्रवेश घेण्याची अंतिम तारीख म्हणून जाहीर केलेल्या तारखेनंतर प्रवेश मिळणार नाही.
६. महाविद्यालयाच्या क्षमतेनुसार दोन किंवा तीन याद्या महाविद्यालयामध्ये लावल्या जातील. प्रत्येक यादीतल्या विद्यार्थ्याने यादीत नमूद केलेल्या तारखेच्या आतच प्रवेश घेणे गरजेचे आहे. कोणत्याही सबबीचा विचार केला जाणार नाही.
७. पदवी व पदव्युत्तर स्तरावरील महाविद्यालयातील विद्यार्थ्यांना महाविद्यालयाने ठरविलेला (गुरुवार वगळून) गणवेश अनिवार्य आहे.
८. महाविद्यालयीन वर्गात प्रवेश घेणाऱ्या विद्यार्थ्यांना एन.सी.सी., एन.एस.एस किंवा शारीरिक शिक्षण हे उपक्रम निवडता येतील आणि त्यात विद्यार्थ्यास उत्तेजनार्थ महत्तम दहा गुणांची सवलत विविध प्रकारांनी मिळू शकेल. विस्तृत माहिती संबंधित विभागात उपलब्ध आहे.
९. विद्यापीठाने किंवा बोर्डाने वेळोवेळी पाठविलेली माहिती व नियम या माहिती पत्रकात दिलेले आहेत. नवीन येणारी माहिती सूचनांद्वारे वेळोवेळी फलकावर लिहिली जाईल.
१०. ज्यांना तात्पुरता (Provisional) प्रवेश मिळाला असेल अशा विद्यार्थ्यांनी ताबडतोब योग्य ती माहिती कार्यालयात देऊन आपला प्रवेश नियमित करून घेणे आवश्यक आहे तसे न केल्यास प्रवेश रद्द होऊ शकतो.
११. क्रीडा शुल्क व E.C.A. वरील शुल्क खर्च करण्यासाठी महाविद्यालयाने नियम केलेले आहेत. हे नियम विद्यार्थ्यांना पाळावे लागतील.
१२. संत गाडगेबाबा अमरावती विद्यापीठाचे नियम संबंधित परीक्षार्थी व प्रवेश घेणाऱ्या विद्यार्थ्यांना बंधनकारक राहतील.
१३. सर्व विद्यार्थ्यांनी शुल्क निर्धारण तक्ता पूर्णपणे वाचूनच प्रवेश घ्यावा व व्यवसायीक अभ्यासक्रम पूर्ण केलेल्या विद्यार्थ्यांनी प्रवेश शुल्का संबंधी कार्यालयात चौकशी करावी.

१४. विद्यार्थ्यांना महाविद्यालयातर्फे आयोजित कार्यक्रमांना उपस्थित राहाणे आवश्यक आहे.
१५. महाविद्यालयात उपलब्ध असलेल्या खेळातच भाग घेता येईल.
१६. कार्यालयातून प्रसारित होणाऱ्या सूचनांसाठी ग्रंथालयातील सूचना फलक अथवा शेडमधील फलक बघावा आणि त्याप्रमाणे आवश्यक कार्यवाही करावी.
१७. प्रत्येक विद्यार्थ्याने १) प्रवेश अर्ज २) इ.बी.सी. अर्ज ३) शिष्यवृत्ती अर्ज ४) विद्यापीठ व बोर्डाच्या परीक्षेचे आवेदन पत्र इ. कागदपत्रे कार्यालयात वेळेपूर्वी सादर करावे व संबंधित लिपिकाकडून छापील अर्जावर त्यांच्या सहीचा अर्ज मिळाल्याबद्दल पावती घ्यावी व ती सांभाळून ठेवावी.
१८. इ.बी.सी. ची कागदपत्रे अर्जासोबत किंवा प्रवेशानंतर ताबडतोब सादर करावीत.
१९. **शारीरिक क्षमता चाचणीला आणि वैद्यकीय तपासणी चाचणीला विद्यापीठ नियमानुसार उपस्थित असणे आवश्यक आहे. अनुपस्थितीबद्दल १०० रु दंड आकारण्यात येईल.**
२०. या माहिती पत्रकात दिलेल्या आर्थिक सवलतीपैकी कोणती सवलत मिळू शकते यावर विद्यार्थ्यांनी लक्ष ठेवावे.
२१. विद्यार्थ्यांनी तंबाखू, तंबाखूजन्य पदार्थ आणि कोणतेही मादक द्रव्य सेवन करणे आणि जवळ बाळगणे कायदेशीर गुन्हा आहे. परिसरात असा विद्यार्थी आढळल्यास त्याच्यावर कायदेशीर कार्यवाही केली जाईल.
२२. अर्वाच्या बोलणे, शिवीगाळ करणे तसेच विद्यार्थिनी, प्राध्यापक आणि कर्मचारी यांच्याशी असभ्य वर्तन करणे हा दंडनीय गुन्हा आहे.
२३. भूगोल व जनसंवाद विषयाच्या विद्यार्थ्यांची शैक्षणिक सहल वगळता (Excursion tour) महाविद्यालय कोणालाही सहलीसाठी परवानगी देणार नाही.
२४. स्नेहसंमेलनाबाबतचे अधिकार पूर्णतः प्राचार्याकडे राहतील.
२५. **महाविद्यालयाच्या परिसरात विद्यार्थ्यांचा मोबाईल वाजल्यास दंडात्मक कारवाई करण्यात येईल.**
२६. विद्यापीठाच्या परीक्षांमध्ये गुणवत्ता प्राप्त विद्यार्थ्यांना १५ ऑगस्ट रोजी पारितोषिके प्रदान करण्यात येतील.
२७. क्रीडा, एन.एस्.एस्., एन.सी.सी. किंवा इतर क्षेत्रात उल्लेखनीय कामगिरी केल्याबद्दल विद्यार्थ्यांचा २६ जानेवारी रोजी सत्कार तथा पारितोषिके बहाल करण्यात येतील.
२८. शैक्षणिक सत्र संपल्यानंतर एक वर्षाच्या आत टी.सी. न नेल्यास विलंब शुल्क आकारण्यात येईल.

टीप : १) विद्यापीठाच्या सुधारीत आदेशान्वये विषय पत्रिकांमध्ये बदल होऊ शकतो. करिता विद्यार्थ्यांनी संबंधित प्राध्यापकांच्या संपर्कात राहावे.

- २) इंग्रजी, अर्थशास्त्र, राज्यशास्त्र, भूगोल आणि गृहअर्थशास्त्र या विषयांची एम.ए. भाग १ व २ या वर्गासाठी सराव परीक्षा अनिवार्य राहिल. परीक्षा न दिल्यास प्रतिपेपर रु.५० दंड करण्यात येईल. पंधरापेक्षा कमी गुण असल्यास प्रतिपेपर वीस रुपये दंड करण्यात येईल.
- ३) पदवी स्तरावरील सर्व वर्गासाठी दोन घटक चाचण्या, तीन गृहपाठ आणि सराव परीक्षा अशा सहा परीक्षा अनिवार्य राहतील. परीक्षा न दिल्यास प्रति पेपर अनुक्रमे रु. २५, रु. १० आणि रु. ५० दंड करण्यात येईल.
- ४) ओळखपत्राची दुसरी प्रत रु. १०० व प्रतिज्ञापत्र भरून मिळेल.
- ५) ज्या अभ्यासक्रमामध्ये लघुशोध प्रबंध/प्रकल्प अहवाल/सर्वेक्षण अहवाल/सेमीनार/व्हिडीओ रिपोर्ट/गृहपाठ इत्यादी अंतर्भूत असेल त्यांनी निधारित वेळेपूर्वी सादर करणे अनिवार्य आहे. वेळेनंतर झालेले सादरीकरण दंडास पात्र राहिल.
- ६) महाविद्यालयामध्ये रोज ओळखपत्र आणणे व गणवेशात येणे आवश्यक आहे अन्यथा दंडात्मक कारवाई करण्यात येईल.

Ragging is strictly prohibited. Any student found guilty under Maharashtra Govt. ordinance No. 33 dated 15th May, 1999 and shall be expelled from the college forthwith.

अभ्यासक्रम : २०१५ - २०१६

सोमवार दिनांक १५.६.२०१५ ला महाविद्यालयाचे नवीन शैक्षणिक सत्र सकाळी १० वाजता सुरु होईल.

शिक्षणाचे माध्यम :

मराठी माध्यम : कला व वाणिज्य विभागातील पदव्युत्तर परीक्षेचे सर्व अभ्यासक्रम

मराठी माध्यम घेणाऱ्या एम. ए., एम. फिल व जनसंवाद विभागाच्या विद्यार्थ्यांना विद्यापीठ परीक्षेसाठी इंग्रजी किंवा हिंदी माध्यमातून उत्तरे लिहिण्याची सवलत मिळू शकते.

पदव्युत्तर अभ्यासक्रम :

श्री शिवाजी कला व वाणिज्य महाविद्यालयात अर्थशास्त्र, इंग्रजी, राज्यशास्त्र, भूगोल, गृहअर्थशास्त्र या विषयात एम. ए. असून अर्थशास्त्र व वाणिज्य विषयात एम. फिल. सुरु आहे. भूगोल आणि गृहअर्थशास्त्र या विषयात एम. ए. सुरु आहे. तसेच बी. ए. ला संगीत हा विषय सुरु करण्यात आला आहे.

एम. ए. : इंग्रजी :

कालावधी : दोन वर्षे

प्रवेश पात्रता : संत गाडगेबाबा अमरावती विद्यापीठाची वाङ्मय स्नातक परीक्षा किंवा अमरावती विद्यापीठाने मान्यता दिलेली तत्सम परीक्षा उत्तीर्ण.

एम. ए. : राज्यशास्त्र :

कालावधी : दोन वर्षे

प्रवेश पात्रता : संत गाडगेबाबा अमरावती विद्यापीठाची वाङ्मय स्नातक परीक्षा किंवा अमरावती विद्यापीठाने मान्यता दिलेली तत्सम परीक्षा उत्तीर्ण.

एम. ए. : भूगोल, गृहअर्थशास्त्र :

कालावधी : दोन वर्षे

प्रवेश पात्रता : संत गाडगेबाबा अमरावती विद्यापीठाची वाङ्मय स्नातक परीक्षा किंवा अमरावती विद्यापीठाने मान्यता दिलेली तत्सम परीक्षा उत्तीर्ण.

एम. फिल. : अर्थशास्त्र व वाणिज्य

कालावधी : एक वर्ष

प्रवेश पात्रता : संबंधित विषयातील पदव्युत्तर परीक्षा उत्तीर्ण. यु.जी.सी. व विद्यापीठाने ठरविलेली पदव्युत्तर परीक्षेच्या गुणांची अट एम. फिल. प्रवेशासाठी लागू राहील. प्रवेश गुणवत्ता व विद्यापीठ नियमांच्या आधारावर होईल.

एम. ए. : संगीत (प्रस्ताव शासनाकडे मान्यतेसाठी पाठविला आहे) :

कालावधी : दोन वर्षे

प्रवेश पात्रता : संत गाडगेबाबा अमरावती विद्यापीठाची वाङ्मय स्नातक परीक्षा किंवा अमरावती विद्यापीठाने मान्यता दिलेली तत्सम परीक्षा उत्तीर्ण.

बी.जे.एम. सी. (बॅचलर ऑफ जर्नालिझम अँड मास कम्युनिकेशन)

कालावधी - ३ वर्षे

प्रवेश पात्रता : बारावी उत्तीर्ण

एम.जे.एम.सी. (मास्टर ऑफ जर्नालिझम अँड मास कम्युनिकेशन)

कालावधी - २ वर्षे

प्रवेशपात्रता - कोणत्याही शाखेतील पदवीधर.

Commerce Faculty
Post Graduate Department

M.Com. - I : (Marathi and English Medium)

First Semester :

1) Managerial Economics	MEC
2) Service Marketing & Customer Relationship Management.	SCM
3) Advanced Financial & Cost Accounting	AFC
4) Banking & Insurance Services	BIS

Second Semester :

1) Accounting for Managerial Decisions	ACD
2) Strategic Management	
3) Management Concept & Organisational Behaviour	MOB
4) Computer Applications in Business	CBA

M.Com. - II :

Third Semester :

1) Elements of Cooperation	
2) Statistical Analysis	STA
3) Corporate Tax Planning and Management	CTM
4) e - Commerce & Legal Security	ECT

Fourth Semester :

1) Project Report & viva-voce	PRV
2) Advertising & Sales Management	ADT
3) Marketing Research	MRC
4) International Marketing	IMT

Note : Internal Assessment will be made as per the syllabus.

Commerce Faculty (U. G.)

B. Com. Part - I Marathi & English Medium

1) English	ENG
2) Marathi/Hindi	MAR/HIN
3) Business Economics	BEC
4) Financial Accounting	FAC
5) Principles of Business Management	PBM
6) Computer Fundamentals & Operating System.	CFS

B. Com. Part - II Marathi & English Medium

1) English	ENG
2) Marathi/Hindi	MAR/HIN
3) Corporate Accounting	CAT
4) Business Mathematics & Statistics	BMS
5) Income Tax & Auditing	ITA
6) Money & Financial System	MFS
7) Information Technology & Business Data Processing	ITB
8) Environmental Studies	EVS

B. Com. Part - III Marathi and English Medium

1) English	ENG
2) Marathi/Hindi	MAR/HIN
3) Cost & Management Accounting	CMA
4) Business regulatory Framework of Company Law	BFC
5) Business Environment	BEM
6) Internet and World Wide Web	IWW
7) Essentials of e - Commerce	EOE

M. A. English

M. A. Part - I English

Paper I	[1550 to 1660]	ESA
Paper II	[1660 to 1798]	ESB
Paper III	[1798 to 1914]	ESC
Paper IV	[1914 to 2000]	ESD

M.A. Part - II English

Paper I	Study of a Genre : Drama	SGD
Paper II	Critical Theory	CRT
Paper III	American Literature	AML
Paper IV	Indian Writing in English	IWE

M. A. Political Science

M. A. Part - I Political Science

Paper I	Indian Modern Political Thought	MPT
Paper II	Indian Govt. and Politics	IGB
Paper III	Public Administration	PAD
Paper IV	Theories of International Relations.	TIR

M. A. Part - II Political Science

Paper I	Western Political Theory & Thought	WPT
Paper II	Research Methodology	RMD
Paper III	Political Sociology	POS
Paper IV	Political Anthropology	POA

M. A. Geography

There shall be three papers and two practicals. The distribution of marks for the papers and practicals for M. A. Part-I & Part - II examinations shall be as under.

Part - I Examination

Paper Number	Name of Paper		Marks
I	Geomorphology and Oceanography	CAO	100
II	Climatology and Ecosystem	CLE	100
III	Regional Planning and Development Geography & Tourism	RPG	100
Practicals			
I	Practical - I		100
II	Practical - II		100
	Total Marks		500
M. A. Part- II Examination			
I.	History of Geographical Thoughts and Political Geography	SGP	100

II.	Geography of Water Resources		100
III.	Optional :		100
	a) Geography of Population	GEP	
	OR		
	b) Geography of Agriculture	AGA	
Practical I :			100
Practical II :			100
Total			500

M. A. (Geography) Part - I
Paper - I Geomorphology and Oceanography

Course Contents :

- Unit - I :** Nature and scope of Geomorphology, Fundamental concepts Geological structures and landforms, uniformitarianism, multicyclic and polygenetic evolution of landscapes, concept of threshold, Environmental change. climatic change and geochronological methods documentary evidence, artifacts, major horizons, dendrochronology, pollen, thermoluminescence.
- Unit - II :** Earth movements epeirogenic orogenic and cymatogenic earth movements. Forces of crustal instability, isostasy, plate tectonics, seismicity, volcanicity, orogenic structures with reference to the evolution of the Himalayas.
- Unit - III :** Exogenic Processes concept of gradation, Agents and processes of gradation, causes, types and classification of weathering, mass movement erosional, and depositional processes and resultant landforms and soil formation Slope evolution, down wearing parallel retreat and slope replacement models.
- Unit - IV :** Nature and scope of oceanography History of oceanography; distribution of land and water major features of ocean basins: continental margin and deep ocean basins: earth structure and plate tectonics : Marine deposits.
- Unit - V :** Physical and chemical properties of sea water : Interlink between atmospheric circulation and circulation patterns in the oceans : surface currents : thermohaline waves and tides in the oceanic block / Law of the sea, exclusive economic zone, mineral oil deposits and formation of coral-reefs, man and marine Environment.

Paper - II : Climatology and Ecosystem

Course Contents :

- Unit - I :** Nature & scope of climatology, composition, mass and structure of the atmosphere :
- Insolation heat balance of the earth green house effect : Vertical & horizontal distribution of temperature. Atmospheric motion : Forces controlling motion of air, vertical and horizontal distribution of temperature. Atmospheric motion : Forces controlling motion of air vertical motion Local winds, jet stream, general circulation in the atmosphere :
- Atmospheric moisture : Humidity evaporation, condensation, precipitation formation, types, acid rain, world pattern of precipitation.
- Unit - II :** Tropical temperate and high latitude weather systems-concept of air-masses.

Fronts atmospheric disturbances ocean atmospheric interaction - El Nino, south oscillation (ENSO) and La Nina Global warming; Monsoon winds, norwesters, and cyclones tropical temperate phenomena, climate of India and its controls Western disturbances.

Unit - III : Climatic classification of Koppen and Thornthwaite, Major climates of the world tropical, temperate desert and mountain climate.

Unit - IV : General systems : ecological concepts : geography as human ecology. Ecology concept and components Ecosystem form and function; trophic level ecological pyramids, ecological niche, energy and nutrients in the ecosystem hydrological cycle, food chains and food webs.

Unit - V : Major terrestrial ecosystem of the world : agriculture, forest, grassland and desert Population Growth and environment carrying capacity of the earth Land resources and world food security, Biodiversity and its depletion.
Preservation and conservation of the ecosystem through resource management.

Paper - III

Regional Planning & Development, Geography of Tourism

Unit - I Regional concept in geography, conceptual and theoretical framework, merits and limitations for application to regional planning and development; changing concept of the region from an interdisciplinary view-point; concept of space, area and locational attributes. Types of regions : Formal and functional.

uniform and nodal, single purpose and composite region, in the context of planning; regional hierarchy, special purpose regions.

Unit - II Physical regions, resource regions, regional division according to variations in levels of socio-economic development regions, problem regions-hilly regions, tribal regions, regions of drought and floods.

Unit - III Approaches to delineation of different types of regions and their utility in planning.

Planning process-sectoral, temporal and spatial dimensions; short, term and long term perspectives of planning. Planning for region's development and multi regional planning in a national context, Regional Development Strategies, Concentrations Vs dispersal concept of multi level planning, decentralized planning. Regional development in India-Problems and properties.

Unit - IV Basics of tourism; definition of tourism; Factors influencing tourism, historical, natural, socio-cultural and economic; motivating factors for pilgrimages, leisure recreation; elements of tourism, tourism as an industry.

Unit - V **Tourism Types :** Cultural, ecoethnocoastal and adventure tourism, national and international tourism globalization and tourism, Impact of tourism; Physical, economics and social perceptual positive and negative impacts;

Environmental laws and tourism current trends, spatial patterns and recent changes; Indian tourism : Regional dimensions of tourists attraction.

M. A. Part - I Geography

Practical - I

Plan of Practicals

	Full Marks
Unit - I : Study of To	15
Unit - II : Relief Maps	20
Unit - III : Interpretation of Weather Map	15
Unit - IV : Climatic Maps	20
Unit - V : Tourism Report	15
Unit - VI : Viva-voce & Practical Record	15
Total Marks	100

Practical II

Unit - I : a) Air Photos and Photogrammetry	10
b) Remote Sensing	10
Unit - II : Geographic Information System and Application of Computer	15
Unit - III : Economic Technique & Mapping	15
Unit - IV : Population & Settlement Techniques & Mapping	15
Unit - V : Village Survey	20
Unit - VI : Viva - Voce & Practical Record	15
Total Marks	100

M. A. Part - II, Geography

Paper - I

History of Geographical Thought and Political Geography

- Unit - I** The field of Historical Geography : Its place in the classification of Science, Geography as a social Science, and natural Science, Selected concepts in the philosophy of the Geography, distributions, relationship, interactions, areal differentiation & spatial organisation.
- Unit - II** Dualisms in geography : Systematic & regional geography : Physical & Human geography, systematic geography & its relation with systematic sciences & with regional geography. The myth & reality about dualisms.
- Unit - III** Historical Development
Contribution of different scholars during ancient medieval & modern period. Geography in the 20th century, conceptual and methodological developments and changing paradigms, status of Indian geography, future of Geography task ahead relating to development of Geographic thought with special reference to changing

views on man-environment relationship.

Unit - IV Definitions, Nature & scope of political Geography, Geopolitics & its origin : Heartland Rimland theories Evolution of state-origin of state and nation, Types of Boundaries & Frontiers, Boundary Problem in India.

Unit - V Geopolitical Significance of Indian oceans Geopolitical importance of SAARC region in modern world. The changing political map of India, conflict resolutions insurgency in Frontal States.

Paper - II

Geography of Water Resources and Economic Activities

Unit - I Water as a natural resources and focus of geographical interest. Inventory on distribution of World's water Resources. (Surface and Sub-surface)

The Basic hydrologic cycle : Precipitation, Potential, Evapotranspiration and intersection losses run-off.

Unit - II Water Demand and use; Agricultural and Non-agricultural

Soil Water : Crop relationship, major and minor.

Irrigation methods of distribution of water to farms. Water Harvesting Techniques and water conservation.

Water Problems : Pollution, Logging, Alkalinity of soil.

Unit - III Problems of water Resource Management : Floods, Structural and Non structural adjustment of flood Hazards.

Drought occurrence, Major Drought management conservation and planning for development of water resources.

Water shed and water shed management.

Unit - IV Geography of Economic Activities : Meaning, Nature, Scope, Cultural Development.

Economic Activities : Primary, Secondary, Tertiary, Quaternary, Bases of Economic Activities : Physical, Economic and Urban.

Unit - V Spatial organization of economic classification. Gunnar Myrdal's Model and Rostow's Model of Economic Development.

Theories of Economic Activities :

- 1) The Von Thunen : Theory
- 2) The Weber Theory
- 3) Losch Theory
- 4) Christaller Central Place Theory
- 5) Fetter Theory

Paper - III

a) Geography of Population (Optional)

Unit - I Changing Nature of population geography, Approaches and Methodology, Factors Affecting distribution of Population & Density : Physical Factors, Socio Cultural Factors & Demographic Factors. Theories of population growth : Malthus, Thomas Robert Malthus, Thomas Malthus, Thomas Double day, Herbert Spencer, Georges Duménil Ricard, Marx, Demographic Transition theory & stages.

- Unit - II Components of Population change :**
- 1) Fertility & its measures, determinants & pattern
 - 2) Mortality & its Measures, determinants, and pattern Population Composition : Sex composition & its determinants, Age composition & its determinants, Economic composition & its determinants, Religion, Literacy & Marital status.
- Unit - III Migration :** Migration types, Determinants of migration, Laws of Migration, Micro Analytical Model, Migration in India Population & Resources : Optimum Population Over population, Under population, Population explosion, Population projection, Population potential.
- Unit - IV Population in India :** Density, Distribution and Growth of Population; Composition of population in India : Sex, Age, Marital Status. Religion, Rural - Urban, Literacy, Occupation Composition.
- Unit - V Population & Development :** Socio economic development, Population policies in developed & less developed countries, Human development Index & its components, India's Population policies, Population & environment, Implication for the future.

Paper - III

b) Agriculture - Geography (Optional)

- Unit - I** Nature, Scope Significance and Development of agricultural geography. Approached to the study of agricultural geography; Commodity, Systematic and Regional systems. Origin and dispersal of agriculture. Sources of agricultural data.
- Unit - II** Determinants of agricultural land use Physical, Economics, Social and Technological. Landholding and Land tenure systems. Land reforms, Land use policy and planning Selected agricultural concept and their measurements; Cropping patterns, Crop concentration, Intensity of cropping, Degree of commercialization, Diversification and Specialisation, Efficiency and Productivity, Crop combination regions and agricultural development, Green-revolution its impact with its consequences.
- Unit - III** Theories of agricultural location based on several multidimensional factors. Von Thunen's theory of agricultural location and its recent modifications, Whittlesey's classification of agricultural regions, Land use and Land Capability.
- Unit - IV** Agriculture in India - land use and shifting cropping pattern. Regional pattern of productivity in India. Green revolution, White revolution, food deficit and food surplus regions. nutritional index. Specific problems in Indian agriculture and their management and planning.
- Unit - V** Contemporary issues : Food, nutrition and hunger, Food security and Droughts food aid programmes, Environmental degradation, Role of irrigation, Fertilizers, Insecticides and Pesticides and Technological know-how Employment in agricultural sectors, Landless labours, Woman, children : Occupational, health.

M. A. Part - II : Geography

Plan of Practical Examination : Practical - I

A :	Statistical Techniques and Mapping			
	3 question - calculation	30	10.10.10	
	Interpretation	10	04.03.03	
B :	Construction of Maps and diagrams			
	2 questions			
	Drawing of maps	30	15..	15
	Interpretation....	10	05	05
	Viva- Voce on practical record	15	15	
	Attendance and library work	05	05	

Total 100

Practical - II

Survey and Project Work

Plan of Practical Examination :		Marks
A)	Dumpy Level : a) Raise & Fall, b) Callimation	20
B)	Research Paper Writing	40
	Viva Voce	10
C)	Geographical Report on Tour	20
	Viva Vice	10

Total 100

Geography

From the session 2008-09, Department of Geography is starting the following Certificate courses for the students of M. A. I and M. A. II.

- 1) Morphometric Analysis for Water Resources Development.
- 2) A Photography and Remote Sensing Application in Geography.
- 3) Statistical Application in Geography.
- 4) Computer Application in Geography.
- 5) Digital Cartography.

Duration of each course will be of 15 days.

Our immediate neighbour Shri Shivaji Science College is starting the Post Graduate 2 years' diploma course in "Watershed Management" from the same session 08-09. The student of M. A. I and II of Geography can get admission for the same. Fee structure will be displayed independently.

M. A. Home Economics

There shall be four papers each of Part - I and Part-II Examinations and each paper will carry 100 marks.

Candidates for M. A. Part - I Examination will be examined in four Compulsory papers.

M. A. Part - I

Paper			Marks	
Paper - I	Family Resource Management	Theory	75	
		Sessional	25	100
Paper - II	Human Development	Theory	75	100
		Sessional	25	
Paper - III	Textile and Clothing and Fashion Designing	Theory	75	100
		Sessional	25	
Paper - IV	Research Methodology and Computer Application in Home-Economics	Theory	75	100
		Field Work	25	

Total	400
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Passing Marks

144

M. A. Part - II

Paper			Marks	
Paper - I	Consumer Economics and Marketing	Theory	75	
		Sessional	25	100
Paper - II	Food Science and Food Service Management	Theory	75	100
		Sessional	25	
Paper - III	Extension Education and Communication	Theory	75	100
		Sessional	25	
Paper - IV	Marriage and Family Relationship	Theory	75	100
		Field Work	25	

Total	400
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Passing Marks

144

Paper - V	Housing and Home Management	Theory	75	100
		Field Work	25	
Paper - VI	Dissertation Vive-Vove	Theory	75	100
		Field Work	25	

M. A. Part - I (Home-Economics) Examination

Paper - I

Family Resource Management

Time : 3 Hrs. for Theory

Full Marks - 100

Theory - 75

Sessional 25

Objectives : to enable students to

- 1) Understand various concepts and principles of Management and Its functions.
- 2) Understand the Significance of management in changing environment.
- 3) Understand importance of energy, time and money management.

COURSECONTENT

Unit - I

- 1.1 Concepts and Activities of family resource management.
- 1.2 Development of managerial ability
- 1.3 Role of decision making in family resource management.

Unit - II

- 2.1 Role of values Goals and standard in management process.
- 2.2 Management applied to the use of resources within and outside home.
- 2.3 Concept and importance of residence courses, Managerial abilities in residential course, Evaluation of rotation of duties.

Unit - III

- 3.1 Role of time and energy management in different stages of family life cycle.
- 3.2 Process of managing energy and time management.

Unit - IV

- 4.1 Methods and techniques in money management, manage family income budgets.
- 4.2 Employment and self employment status of women in India.
- 4.3 Commercial Banks, small scale Industries development, self help groups.

Unit - V

- 5.1 Techniques of Work Simplification.
- 5.2 Ergonomics and its application in family resources management.

Sessional Marks on -

Applied Management Programme in reference with time, energy and money management. 25 Marks

Paper - II

Human Development

Time : 3 Hrs for Theory

Full Marks : 100

Theory : 75

Sessional : 25

COURSECONTENTS :

Unit-I : Introduction :

- 1.1 Meaning and definition of child development.
- 1.2 Scope and Significance of Child development.

- 1.3 State of human Development.
- 1.4 Methods of child study
 - 1.4.1 Observation
 - 1.4.2 Case Study
 - 1.4.3 Experimental method

Unit - II : Early and Late Childhood :

- 2.1 Meaning and definition, significance of physical development.
- 2.2 Emotions and Emotional expression.
- 2.3 Social development and activities
- 2.4 Moral attitude and behaviours

Unit - III : Early Childhood Education :

- 3.1 Balwadi and K.G.Education. Its objectives, functions and curriculum.
- 3.2 Staff and other personnel.
Academic qualification and Personal Characteristics.
- 3.3 Parent teacher meeting and Personal characteristics.
- 3.4 Personality development-concepts and significance of personality development, Factors affecting personality development.

Unit - IV Puberty and Adolescence :

- 4.1 Physical growth and changes.
- 4.2 Emotions and emotional behaviour.
- 4.3 Social development and behaviour.

Unit - V Entrepreneurship :

- 5.1 Definition and characteristics of an entrepreneur.
- 5.2 Human development and entrepreneurship.
- 5.3 Entrepreneurship development and employment promotion.
- 5.4 Factors affecting the entrepreneur's role.

Sessional Marks On :

- | | | |
|---|---|----------|
| a) Seminar on related topic | - | 10 Marks |
| b) Survey or Case Study | - | 10 Marks |
| c) Visit pre-school or Training centre or Entrepreneur centre | - | 05 Marks |

Total Marks 25

Paper - III

Textile, Clothing and Fashion Designing

Time : 3 Hrs for Theory
: 4 Hrs for Practical

Full Marks : 100
Theory : 75
Practical : 25

COURSE CONTENTS :

Unit - I

- 1.1 Introduction to Textile and clothing.
- 1.2 Yarn-construction-Natural and man-made yarn, Basic Principles, Spinning staple fibres, cotton system, classification of yarn, yarn properties.

1.3	Febric construcion : Methods of fabric construction - Felting, knitting, brading, weaving.	
Unit - II		
2.1	Purpose of processing, Finishing - Definition, classification of finishing.	
2.2	Chemical and Mechanical process- Fire proof and water proof finish, embossing and sanforizing.	
2.3	Printing and Dyes - Types of dyes. Block Printing and Tie and Dye.	
Unit - III		
3.1	Regional costume : (male and female) Dhacca Chanderi, Paithan and Pitambar.	
3.2	Regional Emopidery : Phulkari, Kantha, Karnataki Kashida, Kathiwad and Kutch.	
Unit - IV		
4.1	History of fashion Designing, concept of fashion, Factors influencing fashion,importance and utility of fashion accessories.	
4.2	Types and principles of Desiga, elements of design, factors affecting Selection of dress design.	
4.3	Different types of seams, pleats, Tucks, drafting of different types of sleeves, collars, and necklines with sketching.	
Unit - V		
5.1	Importance and advantages of computer designing in selfemployment.	
5.2	New challenges in fashion designing industries.	
5.3	Combination of old and new fashion in day to day life.	
Practicals :		
1.1	Drafting - Draft details, Lay-out, cutting, stitching and finishing of Punjabi suit (Variation of neck and sleeves)	
1.2	Regional Embroidery - Any one article (Phulkari, Kantha, Karnataki Kashida, Kathiwad, Kutch)	
1.3	Class Work :- Record book and Preparation of scrap book of high light, varieties of traditional and modern designs of Punjabi-suit.	
Distribution of marks for different practicals :		
Practicals Marks		
1.1	Stitching garments paper cutting, stitching and finishing	08
1.2	Regional embroidery	06
1.3	Class work 1) Scrap book and Record book	05
	2) Best out of waste	03
1.4	Viva	03

Paper - IV
Research Methods And Statistics

Time : 3 Hrs. for Theory

Full Marks : 100
Theory : 75
Sessional : 25

COURSECONTENTS :

Unit - I

- 1.1 Introduce, meaning, concept and definitions of research.
- 1.2 Importance, characteristics and objectives of research, Qualities of a good researcher.
- 1.3 Meaning, functions, types and formulation of hypothesis.

Unit - II

- 2.1 Type of research designs : survey, observation Experimental Action research.
- 2.2 Sampling Techniques : Types of Samples Census and Sample.
- 2.3 Characteristics of good sample.

M. A. PART - II (HOME-ECONOMICS)

COMPULSORY PAPERS

PAPER - I

CONSUMER ECONOMICS AND MARKETING

Time : 3 Hrs. for

Full Marks : 100
Theory : 75
Sessional : 25

COURSECONTENTS :

Unit - I

- 1.1 Definition of economics and nature of economics problems.
The scope and subject matter of economics.
- 1.2 Law of consumption, Marginal and total utility.
- 1.3 Nature and characteristics of human want. Its classification and standard of living of the consumer.
- 1.4 Indifference curve analysis, scale of preference.
Characteristics of indifference curve.

Unit II.

- 2.1 Process, Types, Motivating factors of purchase decisions.
Social effects of consumer decisions.
- 2.2 Consumer's Demand : Law of demand, elasticity of demand,
Family budget, factors affecting demand.
- 2.3 Consumer Protection : Needs for protection of a consumer guarantee
and warranty regarding weight measure and quality of goods.
- 2.3.4 Measures of protection : Standardization - Agmark, ISI, ISO, Hallmark,
Labels, brand, trademarks, quality control.

Unit III- Consumer Movement :

- 3.1 The movement in India and West.

- 3.2 Consumer co-operative movement in India-advantages, Disadvantages, progress and scope.
- 3.3 Public utilities and Govt. Services for the consumer Importance and Limitations.
- 3.4 Indian economy- pre and post, globalization - Its impact on consumer.

Unit IV

- 4.1 Meaning and classification of the Market.
- 4.2 Market structure : Perfect competition, Imperfect compaction.
- 4.3 Channels of distribution : Retail shops, wholesale marketing, chain shop. Department stores, Super Market, Co-operative Markets.
- 4.4 Meaning and scope of Share Market, Effects of Share Market on Social and economic status of the consumer.

Unit - V

- 5.1 Object and modes of advertising. Economics of advertising forms of publicity.
- 5.2 Factors affecting price level and fluctuations in price level.
- 5.3 Facility for inspection and selection, guarantee. Training in use, phone and mail order.
- 5.4 Meaning and Importance of Tax, Different kinds of Taxes-Income Tax, VAT.

Sessional

1.1	Seminar	-	10 Marks.
1.2	Survey	-	15 Marks.
	Total	-	25 Marks.

Paper - II

FOOD SCIENCE AND FOOD SERVICE MANAGEMENT

Theory - 3 Hrs	Full Marks	: 100
Sessional - 4 Hrs.	Theory	: 75
	Practical	: 25

COURSECONTENTS :

Unit - I

- 1.1 Meaning, concept, definition of food.
- 1.2 Relation of food to health, digestion of food.
- 1.3 Assessment of Health and Nutritional status of the community, Socio-economic demographic dietary survey, anthropometry, clinical and biochemical evaluation.

Unit - II

- 2.1 Meaning, concept, definition of therapeutic diets.
- 2.2 Types feeding (Oral, Tube, Parantal and intravenous)
Pre-operative and Post-operative diets. Role of nutritionist / dietitian.
Process of nutrition counseling, education of patient
- 2.3 Function of Kidney, Heart and Liver, Symptoms and dietary treatment- Hepatitis-B, Nephnl Altherosclerosis

Unit - III

- 3.1 Sugar Cookery - Stages of sugar cookery, Factors affecting crystallization, fondants, fudge.
Starch cookery-uses of starch in cookery.
Protein cookery - Milk, Grams and Dals, Eggs, Meat, Fats and Oils, vegetables and fruits effect of heat and uses in cookery.

Unit - IV

- 4.1 Food adjuncts, Emulsifiers, antioxidants, chemical and biochemical leavening agents
4.2 Microbiology of foods, fruits, vegetables, milk and water.
4.3 Medicinal role of various food for maintaining sound Health. (Carrot, Turmeric, Garlic, Til, Fenugreek, Bottle ground, Dates, Jaggery, Coriander, Coconut, Shahala)

Unit - V

- 5.1 Types of food service :
School hospital and commercial formal and informal.
Indian and Western techniques of serving menus.
Table service, Delivery and service of food in different systems.
5.2 Standardization of recipes :
Organization for large quantity food production calculation of food costs and portion Control.
5.3 Sensory Evaluation of food.

PAPER - III**EXTENSION EDUCATION AND COMMUNICATION**

Time : 3 Hrs for Theory

Full Marks : 100

Theory : 75

Sessional : 25

COURSE CONTENTS :**Unit - I**

- 1.1 Definition, Need and scope of extension education.
1.2 Objectives of extension education.
1.3 Principles of extension education.
1.4 Characteristics of extension education.

Unit - II

- 2.1 Different methods of extension education.
2.2 The Role of Home Economics in community development.
2.3 The Role, Functions and contribution of Gram Sevika, Mahila Mandal, Youth Clubs towards the extension education.
2.4 Role of Voluntary agencies in rural development.

Unit - III

- 3.1 Significance of appropriate technology for women.
3.2 Need of appropriate technology for women.
3.3 Appropriate technology used in rural area such as Solar water, Heater and solar cooker Water filter.

- 3.4 Appropriate technology used in rural area such as-vermi compost and post harvest technology.

Unit - IV

- 4.1 Need and objectives of population education.
4.2 Remedies for solving population Problems.
4.3 National Programme for the welfare of children, Youths and women.
4.4 I.C.D.S, TRYSEM, DWACRA, IRDP.

Unit - V

- 5.1 Meaning and definition of communication process.
5.2 Goals, objectives and function of communication.
5.3 Characteristics of communication.
5.4 Need and Role of communication Process in extension work.

Sessional Marks on

- | | | | |
|----|--|---|----------|
| A. | Seminar on related topic | - | 10 Marks |
| B. | Visit to sites related to extension work | - | 10 Marks |
| C. | Report writing on visit | - | 05 Marks |

Total	-	25 Marks
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PAPER - IV

MARRIAGE AND FAMILY RELATIONSHIP

Time : 3 Hrs for theory

Full Marks : 100

Theory : 75

Sessional : 25

COURSE CONTENTS :

Unit I

- 1.1 Definitions, concept and Types of marriage.
1.2 Readiness for marriage, Choice of life partner on medical ground, factors affecting marital relationship, Marital success.
1.3 Husband and wife relationship, Inlaw relationship.

Unit - II

- 2.1 Marriage counseling - Need of marriage counseling Process.
2.2 Hindu Marriage Act 1955. Woman Foeticide, PNDT Act.
2.3 Divorce and Divorce Act, Dowry System and Act, DVA (Domestic Violence Act.)

Unit III

- 3.1 Function and types of family.
3.2 Family life cycle tasks.
3.1.1 The beginning family.
3.1.2 The child-bearing family.
3.1.3 The family with pre-school Children.
3.1.4 The family with teenagers.

Unit - IV

- 4.1 Early Adulthood- Characteristics, Developmental tasks, Physical Changes.

- 4.2 The family in the middle age-Characteristics, Developmental tasks, Physical changes.
- 4.3 Old age- Concept, Characteristics, Development tasks.
- Unit - V**
- 5.1 Concept and significance of mental hygiene, objectives of mental hygiene.
- 5.2 The Problem and causes of mental ill health, value of prevention of mental ill health in childhood.
- 5.3 Different Problems of working women, unmarried women, Remarriage women.

Sessional Marks on :

- a) Seminar - 10 Marks
- b) Case studies or survey of Current in family relationship - 15 Marks

Total - 25 Marks

PAPER - V

HOUSING AND HOME MANAGEMENT

Time : 3 Hrs for theory

Full Marks : 100

Theory : 75

Sessional : 25

Unit - I

- 1.1 Concept of housing.
- 1.2 Changes in housing needs and standard.
- 1.3 Housing values and goals at the present time.
- 1.4 Factors affecting housing in India.

Unit - II

- 2.1 Cost of Housing, control and Economy of cost of Housing.
- 2.2 Availability and choice of building Materials.
- 2.3 Financial Management in Housing, Availability of Fund for Housing.

Unit - III

- 3.1 Responsibilities of owner and renter, Maintenance and legal obligation.
- 3.2 Marks and demerits of home-onwership and renting.
- 3.3 Housing planning for better home management.

Unit - IV

- 4.1 Flooring, Plastering, Roof & Ceiling
- 4.2 House drainage - Drainage of kitchen water, Drainage of Insanitary water.
- 4.3. Diect and Indirect lighting, Types of wiring, Functional lighting.
- 4.4 Open space around the house. Planning of open space - kitchen garden, payment, lawn garden etc, gams and recreation.

Unit - V

- 5.1 Sitting and lying down, storage-kitchen, linen tools sationary, work surface, Building in furniture.

- 5.2 Furniture covering, Drapery, Floor covering Wall hangings upholstery covering.
- 5.3 Criteria for judging functions and aesthetic characteristics of Home Furnishing.
Art principles, standards of living, pattern of living.

M. Phil Economics

Sr. No.	Subject	Paper College Assessment	Maximum Marks	Minimum pass Marks
1.	Paper I	Paper	80	
		College Assessment	20	100 50
2.	Paper - II (Part-I)	Paper	40	
		College Assessment	10	100 50
	(Part - II)	Paper	40	
		College Assessment	10	
3.	Paper - III	Paper	80	
		College Assessment	20	100 50
4.	Dissertation			

Note : 1) The dissertation will be graded as either pass or fail)
2) You have to clear all three papers one time together.

Paper - I

Research Methodology and Statistical Techniques

Part I) Research Methodology :

1. Research : Form and Design of Research Plan, Stages of Statistical Enquiry; Planning Executive, Collection and editing of data; classification and tabulation; Analysis and interpretation; Report writing. Sources of Economics and Social Statistics.
2. Classification and presentation of Statistical Data :
Statistical Tables, Frequency distribution, Graphic presentation elements of curve tracing and use of graphs and charts.
3. Sampling : Census and Sample Surveys; Sampling Techniques Deliberate, Random and Mixed Sampling. Types of Random Sampling, Stratified two stage sampling Non-Probability samples like quota, incidental, judgement sampling etc, size of samples; Practical Problems in the Planning of Survey.
4. Report writing Chapterization, Indexing of references, Tables and Annexures.

Part - II) Statistical Techniques For Research :

1. Choice of Statistical Tools : Different average and measures of dispersion and their suitability for a problem. General discussion on Regression and Correlation, Tests of Significance for Regression equation, Multiple regression. Relation between simple and multiple regression, Multiple correlation coefficient (R²) analysis.
2. Sampling distribution and significances : The general problem of Statistical inference; Sampling distribution of the mean. T-test, χ^2 test, F- test. Type of Errors, point and interval estimation; confidence limits for a mean and proportions.
3. Time Series : Objectives of the analysis of time series Characteristic behaviour of time series. Basic assumptions in the analysis, Measurements of Trend; Fitting and interpretation of Mathematical trend; Non-Linear growth curves, Measurement of Seasonal variations.
4. Index numbers Concepts, Types, Relation between Laspeyre's and Paschels index numbers, Comparison between more than two points of time, Choice of an index number.

Paper - II**Advanced Course in Economics****Part - I "Economic Theory in Retrospect" M. Blaug
(Heinemann London - 64)**

1. Adam Smith, Chapter 2
2. Ricardo's system, Chapter 4.
3. Marxian Economics, Chapter 7
4. Marshall's Economics, Chapters 9 and 10
5. Marginal Productivity Theory of Distribution, Chapter 11.
6. General equilibrium Welfare Economics, chapter 13.
7. Keynesian Economics, Chapter 15.

Part - II

- a) Sweezy : "The theory of Capitalist Development Dennis Dobson Limited, London (Whole book)
- b) Ajit K. Dasgupta : Economics Theory and the Developing Countries, (Whole book)

Paper - III**Part - I****Study of the Structural Agricultural Economics : Formation in Agriculture with Special emphasis on.**

- a) Role of Technology
- b) Externalities Relating to environments and natural resources.
- c) Basic equity problems - Distributive problems.
- d) Agriculture-Industry, Income and Price relationship
- e) Policy and Operational Designs.

Part - II
Management : Principles And Techniques :

1. Management arts and Science; Nature and Scope.
2. Functions of Management Planning, Organising, Motivating Co-ordinating and Controlling
3. Organisation : Principles and Forms of Organisation, Line and Staff, Delegation of authority. Decision Making Leadership and Motivation.
4. Controlling : Need for Control Process - Types of Controls information System.
5. Problems of Management in Private Sector and Public Sector Undertakings, Special Problems of Management in small-scale Units.

Master Of Philosophy (M. Phill - Commerce)
In the Faculty of Commerce

Sr. No.	Subject	Paper College Assessment	Maximum Marks	Minimum Pass Marks
1.	Research Methodology	Paper, College Assessment	80 20	100 50
2.	(a) Teaching & Evaluation Techniques (b) Current Trends and Issues in Higher Education	Paper (a) (b) College Assessment (a) -do- (b)	40 40 80 10 10	100 50
3.	Advanced knowledge in one of the following subjects: 1. Business Administration 2. Organisation of Market	Paper College Assessment	80 20	100 50

VI. Dissertation :

- Note :** 1) The dissertation will be graded as either pass or fail)
2) You have to clear all three papers one time together.

Paper - I
Research Methodology

1. Importances of Scientific Method
2. Planning and selection of a research problems.
3. Basic elements of the research methodology
 - a) Concepts
 - b) Formulation of Hypotheses.
 - c) Research Design.

4. Collection of data.
 - a) Use of Library
 - b) Observation
 - c) Interview
 - d) Constructing a Questionnaire
 - e) Field Data
5. The Experimental Technique
 - a) Probability and Sampling
 - b) Sealing Techniques
 - c) Management tools
 - d) Measurement of Qualitative Data
 - e) The Analysis of Data
 - f) Conversion of Quantitative Data into Qualitative Data
6. Writing Research Report
 - a) Designing
 - b) Construction
 - c) Coherence
 - d) Interpretation
 - e) Language
 - f) References

Paper - II

A) Teaching and Evaluation Techniques

B) Current Trends and issues in Higher Education.

A) Teaching Methods and Evaluation Techniques :

Section - a

1. Teaching Learning Process :
Nature of teaching, characteristics of learning, conditions and motivation factors, maxims of teaching, aims and objectives of teaching various subjects in Commerce.
2. Teaching Methodology :
Historical Development of teaching methods.
One Way methods.
Group methods.
Self study methods.
Home Study.
Team Teaching, Freeze & unfreeze teaching, involvement teaching, Unstructured teaching.
3. Preparation of Lesson plan - essentials feature including use of simple visual aids.

Section : b

1. Concept of Evaluation and factors determining the evaluation.
2. Evaluation Procedure.
 - a) Tools & Techniques their reliability & objectivity. Types of test Essay type, short answer type, Objective types, oral & practical exercises home and project assignment.

- b) Assessment & Rating :-
Internal External Periodic, unit wise and their weightage and balance grading and assessment by marks.
- c) Improvement in Examinations system
Role of U. G. C. and University bodies.
Scientific methods of curriculums, Construction, Structring, Learning obejctives.
Semester Systems, ATKT Grace Marks
Questions Bank
Scoring Keys answer Sets.
Research in Wastage and Stagnation.

B) Current Trends And Issues In Higher Education In Commerce In India

- I. Basic Foundations of Education : Concept of Education, Development Education, Objectives, Purposes goals and future perspectives, contents, place of educational institutions in national planning and quality of human resources, teachers dignity and students attitudes, Social values, National aspirations and imperatives, testing and evaluation systems.
- II. Development of Higher Education in Commerce :
Progress and Development, Wastage & Stagnation curriculum, development restructuring of courses, material improvement, Specilisation in commerece education interdisciplinary approach, research and projects in commerce, Financing of Education.
- III. Institutional Planning :-
 - a) Schemes for improvement of teaching, faculty improvement, reorientation and refresher course, Seminars and discussions in process evaluation, take home material development.
 - b) Library, reference service, documentation and Service.
 - c) Optimum utilization of existing resources.
 - d) Community involvement counselling and guidance to students.
 - e) Internal periodic, test for evaluation needs, design and construction.

General Issues

- 1. Study of languages and Medium of Instruction.
- 2. Manpower planning and Higher Education.
- 3. Brain drain.
- 4. Problem of University Standard.
- 5. Commerce Education & Social Responsibility.
- V. Study of following organisation in India.
 - 1. Institute of chartered accountants in India.
 - 2. Institute of Cost & Works accountants in India, Calcutta.
 - 3. Indian Institution of Bankers.
 - 4. Indian Statistical Institute, Calcutta.
 - 5. Indian Institute of Management, Ahemedabad & Calcutta.
 - 6. Institute of Foreign Trade, Delhi.
 - 7. Indian Institute of Public Administration, Delhi.

8. Vaikunthlal Metha Institute of Co-operation, Pune.
9. Tata Institute of Social Science, Bombay.
10. Gokhale Institute of Economics & Politics, Pune.
11. University Grants Commission.
12. NCERT.
13. I.C.S.S.R.
14. Administration Staff College, Hyderabad.
15. Federation of Chamber of Commerce.

Paper - III

1. Business Administration

- Office Management
- Growth of Managerial Movement.
- Present problems of State enterprises and Co-operative concerns.
- Personnel Management in Industries.
- Labour Control Policies.
- Study of financial statements and its interpretation.
- Financial Planning in Public and Private Industries.
- Budgetary Control in industries Business.
- Break even chart technique.
- Study of financial statements and its interpretation.
- Higher techniques of controlling business.
- Production Control Techniques.
- Quality Control Techniques.
- Studies in Productivity of any Industrial Unit.
- Capacity utilization in any Indian Industry.

Paper - III

2. Organisations of Markets

- Modern Industrial & Commerical Development, Changes in Marketing Organisation and Method.
- Marketing Management Meaning nature and scope functions of Marketing Management, relation to other functional area production finance and personnel.
- Marketing Plan nature of Planning Goal and Objectives. Marketing planning process. General Structure of Marketing Plan-The situation Analysis problems and opportunities.
- Market Segmentation - Basis of Segmentation benefits of Segmentation product, product classification - Major product time strategies, concept of product life- Cycle, new product development process an alary product decisions. Packing branded product services.
- Pricing decisions - Meaning importance of price, pricing objectives procedure for determination pricing in practice.
- Marketing Organisation - Basic concepts in organizing type of organization, functional geographical product division customer division type combines marketing Manager responsibilities and functions.

IV Dissertation

पत्रकारिता व जनसंवाद विभाग Journalism & Mass Communication

प्रस्तावना : माहिती व तंत्रज्ञानाच्या या युगात प्रसार माध्यमांचे वाढते महत्व लक्षात घेऊन महाविद्यालय गेल्या अकरा वर्षांपासून पत्रकारिता व जनसंवाद शास्त्राचे अचूक ज्ञान देणारा पदवी आणि पदव्युत्तर अभ्यासक्रम चालवित असून या अभ्यासक्रमाला उत्स्फूर्त प्रतिसाद मिळत आहे. जनसंवाद आणि पत्रकारिता क्षेत्राचे अधिक व्यापक ज्ञान मिळावे म्हणून संत गाडगेबाबा अमरावती विद्यापीठाने सत्र २०११-१२ या सत्रापासून बी.जे.एम.सी. पदवी अभ्यासक्रम तीन वर्षांचा केला असून 'बॅचलर ऑफ जर्नालिझम अँड मास कम्युनिकेशन' (B.J.M.C.) या नावाने आता हा अभ्यासक्रम सुरु झाला आहे तर एम.जे.एम.सी. हा पदव्युत्तर अभ्यासक्रम दोन वर्षांचा करण्यात आला असून 'मास्टर ऑफ जर्नालिझम अँड मास कम्युनिकेशन' (M.J.M.C.) या नावाने तो सुरु झाला आहे.

कोणत्याही शाखेतील बारावी उत्तीर्ण विद्यार्थ्यांना नवा व्यवसायाभिमुख अभ्यासक्रम करण्याची संधी मिळावी म्हणून हा बदल करण्यात आला असून कोणत्याही शाखेतील पदवीधर विद्यार्थी एम.जे.एम.सी. च्या प्रथम वर्षाला प्रवेशासाठी पात्र आहे. फक्त संत गाडगेबाबा अमरावती विद्यापीठातून एक वर्षीय बी.जे., बी.एम.सी. अभ्यासक्रम उत्तीर्ण केलेल्या विद्यार्थ्यांना जागा उपलब्ध असल्यास एम.जे.एम.सी.च्या द्वितीय वर्षाला प्रवेश मिळू शकेल.

हा अभ्यासक्रम पूर्ण करणाऱ्या विद्यार्थ्यांना मुद्रीत आणि दृकश्राव्य माध्यमात प्रचंड संधी असून शासनाच्या विविध खात्यात तसेच सरकारी व कार्पोरेट आणि खाजगी क्षेत्रात जनसंपर्क अधिकारी, संशोधन अधिकारी या पदांकरिता हा अभ्यासक्रम आवश्यक आहे.

Bachelor of Journalism & Mass Communication

(Three Year Degree Course)

प्रथम वर्ष प्रवेश पात्रता : कोणत्याही शाखेतील बारावी उत्तीर्ण विद्यार्थी.

बी.जे.एम.सी. महाविद्यालयीन शुल्क रु. ३६८४ (प्रति वर्ष)

विद्यापीठाकडून शुल्कामध्ये काही बदल झाल्यास ते शुल्क विद्यार्थ्यांना महाविद्यालयात भरणे बंधनकारक राहील.

Three Year Degree of Bachelor of Journalism & Mass Communication

First Year of B.J.M.C. Syllabus

Sr. No.	Paper	Name of Subjects	Subject Type	Maximum Marks	Minimum Marks for Passing
1.	Paper-I	Principles of Mass Communication	TH	100	40
2.	Paper-II	Public Relations & Event Management	TH	100	40
3.	Paper-III	Communication Technology	TH	100	40
4.	Paper-IV	History & Industry of Mass Communication	TH	100	40
5.	Paper-V	Language Journalism	TH	100	40
6.	Partical-A	1. Practical - PR & EM	PR	50	20
		2. Lab Newspaper	Int. Work	50	20

SYLLABUS
BACHELOR OF JOURNALISM AND MASS COMMUNICATION
FIRST YEAR
PRINCIPLES OF MASS COMMUNICATION – Code 165
Paper – I

(Marks: 100)

1. **Fundamentals of communication:** Meanings of communication, features, importance, patterns, techniques of communication formal/informal, verbal/written, downward & upward. A barrier of communication, Essential of communication 7 C's of communication. Factors affecting process of communication.
2. **Process of Communication:** Transmission of ideas, facts & figures from one to another, elements of communication process (message, sender, encoding, channel, receiver, decoding, acting & feedback), Models of communication SMR, SMCR, Shramm, Shenon & Weaver, Osgood, Gate keeping, Newcomb, Garbner, Dance
3. **Forms of Communication:** Intrapersonal communication, interpersonal communication, group communication, (public, crowd, small group), mass communication, non-verbal communication, body language
4. **Oral communication:** Planning and conducting interviews, selection interviews, reprimand interviews, clinical & psychological interviews, grievance interviews, exit interviews, preparation with reference to welcome, introduction and thanks
5. **Theories of communication:** Authentication, Liberman, Socialistic, Social responsibility, Development, Semantic, Participatory.

PUBLIC RELATIONS AND EVENT MANAGEMENT - 166

Paper – II

(Marks: 100)

Public Relations:

1. Role of public relations in Corporate Image Building. Functions of public relations. PR as distinguished from Marketing, Sales Promotion & Advertising. PR Techniques.
2. Relationship & duties of the PR Practitioner – value of IPR code & the international codes of conducts. Functions of PR department and manager – advantages & disadvantages. PR consultancy – its advantages and disadvantage. PR Program, planning, PR for an exhibition. Evaluation results of PR work.
3. Press relation & its principles. The News release – seven point formula & its importance. Writing techniques, press event & organizing them. Internal PR – Media and Techniques. Employee relations. Exhibition PR & its planning. Uses & kinds of exhibition PR. Role of Photography in PR.
4. Importance of Marketing Research for the PR practitioner. PR in developing countries.

Event Management:

1. Role & importance of exhibitions. Objectives of the exhibition. Advantage of exhibition over other devices. Importance of direct contact. Choosing the right exhibition – where to participate. Why exhibition sell? Concept of neutral territory
2. Role of the press in promotion of an event. Publicity inputs of visible aids for promoting an event
3. Print & display material. Stand Design. Trade fair: Uses & Abuses. Gauging cost effectiveness

PRACTICAL: EVENT MANAGEMENT

Designing & development of print & display material for an exhibition along with publicity & promotional material for the event.

COMMUNICATION TECHNOLOGY – Code 167

Paper –III

(Marks: 100)

- Unit 1: introduction to Computers – Evolution of the computer – Generation of computers – Types of computers – Classification of computers – Overview of Information Technology – Scope – Binary system – Standard system – Octal system – Hexadecimal systems.
- Unit 2: Computer hardware – CPU – Memory storage capacity – Primary and Secondary memory (RAM, ROM) – Microprocessors – Input and Output devices.
- Unit 3: Storage and databases – Storage fundamentals - Diskettes – Hard disks – Optical disks – Memory cards – Magnetic tape – Software – Operating system – MS-Dos, MS-windows, Linux .
- Unit 4: Multimedia – Goals of multimedia – Applications of multimedia – Compression, Decompression – file formats – Text – Designing the text – Elements of text, graphics, images and colors.
- Unit 5: Introduction to Html – Xml – Networking – Internet – Web page designing – Web hosting.

HISTORY AND INDUSTRY OF MASS COMMUNICATION – Code 168

Paper – IV

(Marks: 100)

- Unit 1: Print media, Electronic media and Society – Theories of media and society – Social functions of media, fourth estate – Communication models: Berol's SMCR model, Shannon and Weaver's mathematical model, Lass well's formula, Newcomb's ABX model.
- Unit 2: Printing revolution: Origins of type; the Gutenberg era, the first books, first international newspapers – mainly UK, US scenes; The Indian scene: Bengal Gazette, India Gazette, Madras Courier, Bombay Heralds – James Hicky, Serampore missionaries – Pre-Independence Indian Press – selected Indian newspapers – Pioneers of

Indian Journalism – Government and the press – news agencies – Radio, TV, commercial broadcasting.

Unit 3: Press freedom: the first press ordinance; liberators of the Indian press; censorship – Vernacular Journalism – Pre-mutiny era – post-mutiny period – political journalism; Independence struggle. Press regulation: Commissions – Post-independence newspapers – Press Regulation: 1858 regulations, Vernacular Press Act – Emergency, Press Commission, Press Council. Magazine journalism – implications of foreign media entry.

Unit 4: journalism in Indian Language, Perspectives of important Indian newspapers in Marathi, Hindi & English. Contribution of Mahatma Gandhi, Rajaram Mohan Roy, Lokmanya Tilak, Gopal Ganesh Agarkar, Dr. B.R. Abedkar.

Unit 5: Economics of print and electronic media- Foreign equity in Indian media (Including print media) Issues: Backward class movement, Dalit movement, Green revolution, Globalization, WTO.

LANGUAGE JOURNALISM – Code 169

Paper – v

(Marks: 100)

Unit 1: Writing – report writing – how to get story ideas – the writing process – getting organized – story structure – leads – types of lead – direct leads – delayed leads – developing the body of the report – quoting sources for credibility – endings – headlines – exercises.

Unit 2: Practical – exercise in report writing.

Unit 3: News feature – difference between news report and news feature – style of language in feature – reading fiction and using techniques from it – narrative technique – developing sources as characters – listening to audio tapes of plays and writing reviews – watching movies and writing reviews – other reviews – books – sports – fine arts

Unit 4: Practical – exercises in feature writing

Unit 5: Proofreading – symbols – Ten common mistakes to look for while proofreading – tips for effective proofreading – reading syllable by syllable – first, second and third reading (third eye) – time factor – the problems of computer proofreading – exercises.

PRACTICAL: 1) PR & EM – Code 170

(Marks: 50)

PUBLIC RELATION: Student should be able to plan execute & evaluate at least one event during the period.

EVENT MANAGEMENT LAB: Designing & development of print of display material for an exhibition along with publicity & promotional material for the event.

PRACTICAL A: 2) LAB NEWSPAPER PRODUCTION – Code 171

(Marks: 50)

This is a practical module, in which student will be trained to produce a tabloid size and a broadsheet newspaper by using QuarkXPress, PageMaker and other Software.

B.J.M.C. Part - II

Sr.No.	Paper	Name of Subjects	Subject Type	Maximum Marks	Minimum Marks for Passing
1.	Paper - I	Electronic Media	TH	100	40
2.	Paper - II	Print Media	TH	100	40
3.	Paper - III	Reporting & Editing	TH	100	40
4.	Paper - IV	Communication Skills	TH	100	40
5.	Paper - V	Development Communication	TH	100	40
6.	Practical B	1. Reporting & Editing 2. Internship	PR Int. Work	50 50	20 20

SYLLABUS**BACHELOR OF JOURNALISM AND MASS COMMUNICATION****SECOND YEAR****ELECTRONIC MEDIA (200)****Paper –I**

(Marks: 100)

Content:

1. The conventional media scenario (Radio, TV & Newspaper)
2. New Information Communication Technology: Need and Cultural context
3. IT & Information Management
4. Moving on Digital Era:
 - What is Digitalization?
 - Internet, E commerce, Broadcasting, Cable TV, Video Technology
 - Impact of TV
 - Digital Media & Entertainment Technology
 - Telecommunication Revolution
 - New Technological Devices
 - New Communication Revolution
5. Globalization Process: Cultural Globalization Perspective, Internet & Information
6. Cyber Journalism: What is cyber space? What is information Super Highway? Impact of Globalization. Revolution, Fundamentals of Cyber Media, Comparison of Cyber

PRINT MEDIA – Code 201

Paper – II

(Marks: 100)

1. **Journalism:** Concept, dimension, growth, importance, requirements, ideals, nature, objectives, purpose & function
2. **What is News?**
Definition, nature of news, qualities of news, news value, hard and soft news
Orientation & perspective, objectivity & fairness, News as a process, Verification, special interest. Why is news important? – Difference between news & information – journalism & communication – Stories of high interest – Celebrity journalism, Trends in modern journalism – Influence of TV channels on serious news reporting in print media – Sensationalism & Entertainment
3. **News media operation:** How news media functions? Three models of daily journalism, National media – How it nationalizes the news? Agenda setting function of the national media, new categories of News, Approaches of journalism, Press organizations.
4. **News Agency journalism:** History, functioning & role of PTI and UNI, International news agencies, Feature, Syndicates
5. **Gathering the news:** Reporting & reporters – training & qualifications to be a reporter – where report work – reporting for newspapers – reporting the expected & unexpected – made news – what reporters do – reporting skills – a nose of news. Observation (listening & seeing), taking notes, finding, checking, verifying, analyzing & interpreting information – interviewing – asking questions – types of interviews – interviewing techniques.
6. **Skills for writing news:** The basic formula – the inverted pyramid: advantages and disadvantages. Writing the lead – kinds of leads – the summary lead – thinking through the lead – finding the appropriate verb – no news lead – organizing the facts – time elements – variations on the summary lead – some other aspects of the lead – datelines, credit lines, and bylines – checklist for the standard of the news story.
7. **Types of reporting:** Objective, Interpretative, Investigative, Legal, Developmental, Political, Sports, Crime, Economic & Commercial, Technical & Science reporting & the rest.
8. **Writing the story:** Singles – incident story – attribution – identification – time and timeless – the stylebook.
9. **Extracting stories from outside copies:** Citizens, press releases, institutional sources ministries & govt. departments etc.

- 10. Clarity and accuracy:** How much do readers know? Define & explain – context & background – technical words & terms – obscure details – jargons & euphemism – unanswered questions – stories with holes – accuracy always – verifying facts – verifying quotations – credibility – confessing errors.
- 11. Writing for magazines:** News – angles – structure & organization – suspended interest – stories – the feature, touch writing feature – keeping it simple – involving the reader – holding something back – playing with words – allusions – creative leads. Other approaches – questions – the imperative – direct address.
- 12. Articles:** editorials, middle, profiles letters to the editor, book reviews, film review, sports reviews.

REPORTING & EDITING – Code 202

Paper – III

(Marks: 100)

- 1. Introductory:** Meaning, concept, objectives & scope of editing
- 2. Basic editorial set-up of a daily:** Position of editor (chief editor, editors – in chief. Executive editor, resident editor, managing-editor(s) – their functions, editorial writers their functions, importance & significance of the editorial page.
- 3. Editorial set-up of a Magazine**
- 4. Into the Newsroom:** Role of the news editor, his responsibility for organization and selection of news, their editing and treatment.
- 5. Editing desk vs reporting – section:** Chief sub-editor(s), sub-editors and their functions; their relationship with:
 - (a) The news bureau & its chief
 - (b) Chief reporter & other reporters, correspondents, stringers, freelancers
 - (c) The photo section: chief photographer & other photographers.
 - (d) Cartoonist & illustrator
- 6. Working of the News-room:**
Co-ordination process:
 - (a) Co-ordination of the News- room with the press and its various sections.
Namely – composing, proof- reading, processing, make-up, dark room, printing and such others and their functions.
 - (b) With the advertisement department.
 - (c) With the circulation and promotion.
- 7. Sources from where copy comes:** New agencies & syndicates (PTI & UNI); internal source – reporters; approaches to different types of copies.
- 8. News evaluation:** What makes news, basic criteria for testing copy, perspective of democracies & importance of developmental news & news on special target groups, areas; news treatment as in index of identity with target audience.

9. **Editing process:** An overview; facts of editing, what comprises editing, principles of editing, judging the news, editing tools, symbols, correctness of spellings, grammar, idioms usage, consistency; authentication of data when & where necessary, what editing does for copy: performing make-up operations, regularizing it the style of the newspaper. Adjusting story length of the space requirements, detecting & correcting errors of facts & simplifying language. Clarifying & amplifying language, verifying names, watch for redundancies. Making stories objective, fair & legally safe, restructuring/rewriting the story (if Necessary), altering a story's tone when necessary, correcting copy for good taste, improving the lead, interpretative & investigative approach, its importance in developing countries, treatment of Mofussil & developmental news, editing of wire news, press releases, features, articles & developing stories, reading proofs.
10. **Language skills for the desk:** Modern conventions, punctuation, some facts on spelling Principles behind modification
11. **Writing the Headline:** Purpose of headlines, headline defined, the head schedule, basic skill for successful headline writings, evolution of headline typography, counting the head, hedging the count, head writing by computers, headline styles, polishing the headlines.
12. **Newspaper make-up:** The front page, inside page make-up, using sketches, using boxes, graphics, cartoons & pictures, caption writing & styles, refers, influence of computer- based technologies on composing, editing & production approaches & style: The future using photographs; pix have a purpose, picture pages, cropping
13. **Planning of pages:** Organized, purposeful flow of material to press, tentative earmarking of matter for each page & the manner of their treatment; handling of supplements & magazine space.
14. **Front page:** Its importance as the face of a daily newspaper, logic of gradation and treatment and positioning of items; balancing news and make-up requirements; 'Late News' 'Stop Press', exigencies in the production of a newspaper, value of teamwork. Editorial page: its importance, types of editorials
15. **Morning and dak editions:** Types of editions, readership surveys, the decline in readership, emerging trends in newspaper presentation, what line ahead?

COMMUNICATION SKILLS IN LANGUAGE – Code 203

Paper – IV

(Marks: 100)

Unit 1: **Essentials of grammar**

- Parts of speech
- Punctuation
- Vocabulary Building
- Phonetics

Unit 2: Office management

- Types of correspondence
- Receipt and dispatch of mail
- Filing system
- Classification of mail
- Role & function of correspondence
- MIS
- Managing Computer

Unit 3: Letter & resume writing

- Type of letters – formal/informal
- Importance and function
- Drafting and applications
- Elements of structure
- Preparing the resume
- Do's & don'ts of resume
- Helpful hints

Unit 4: Presentation skills

- Importance of presentation skills
- Capturing data
- Voice & picture integration
- Guidelines to make presentation interesting
- Body language
- Voice modulation
- Audience awareness
- Presentation plan
- Visual aids
- Forms of layout
- Style of presentation

Unit 5: Interview preparation

- Types of interview
- Preparing for the interviews
- Attending the interview
- Interview process
- Employers expectations
- General etiquette
- Dressing sense
- Postures & gestures

Unit 6: Group discussion & presentation

- Definition

- Process
- Guidelines
- Helpful expressions
- Evaluation

(Note every student shall be given 15 minutes of presentation time & 45 minutes of discussion on his/her presentation)

The student will be evaluated on the basis of:

- His/her presentation style
- Feedback of faculty & students
- General etiquette
- Proficiency in letter drafting/interview preparation
- The paper at least 2 test will be taken. Best 2 of 3 shall account for final grades(70% test & 39% presentation)

DEVELOPMENT COMMUNICATION – Code 204

Paper – V

(Marks: 100)

- Unit 1: Definition, nature and scope of development journalism – development communication – concept of development
- Unit 2: Origin and theories of development – third world countries
- Unit 3: Theories of development journalism – development reporting – experiments, problems and criticism of development journalism
- Unit 4: Development journalism and the Indian press – role of regional press – positive media – noteworthy initiatives – role of electronic media in development
- Unit 5: Examples of development reporting – finding story ideas – constraints in development reporting – dos and don'ts in development reporting – science, technology & development in historical perspective, agricultural development, environment & journalism – development & private news channels.

PRACTICAL B: 1) REPORTING & EDITING - Code 205

(Marks: 50)

1. News letter production
2. News paper production
3. Magazine production

(The students are required to bring out a newsletter, a newspaper & a magazine for this Year)

PRRATICAL B: 2) INTERNSHIP – Code 206

(Marks: 50)

After the end of exam of second year the student will go for internship for 4 weeks amounting 120 hours of work with any of the media organization. Each

student must submit the report after completion. The organization can be Newspaper, Radio station, NGO, PR organization and Advertising agency.

B.J.M.C. Part - III

Sr.No.	Paper	Name of Subjects	Subject Type	Maximum Marks	Minimum Marks for Passing
1.	Paper - I	Communication Research	TH	100	40
2.	Paper - II	Media Laws & Ethics	TH	100	40
3.	Paper - III	Media Management	TH	100	40
4.	Paper - IV	Advertising : Concepts & Principles	TH	100	40
5.	Paper - V	International Communication	TH	100	40
6.	Practical C	Advertising	PR	50	20
	Practical D	Research Project	PR	50	20

BJMC Third Year Syllabus COMMUNICATION RESEARCH – Code 351 Paper – I

(Marks: 100)

Unit 1: **Research:** Overview of the field including the variety of theories and approaches. Definitions, methods, selection & formulation of research problem, hypothesis, sampling, research designs, processing & analysis of data, statistical analysis, findings, report writing.

Unit 2: Structure of communication research

Unit 3: Diversities of communication research, political and social including the different facets of political communication.

Unit 4: Political rhetoric and political debate and the extent or limitations of communication research.

Unit 5: International perspectives of communication research and contributions in the field such as in Europe, Americas and Asia.

Survey: Meaning, concept, utility, planning, organizing & conducting survey, public opinion survey, readership survey.

Tools of data collection: Questionnaire, schedule, interview, case study, observation, content analysis etc.

Media research: Measuring impact, evaluation, monitoring and feedback.

Market research: Principles of market research, theories of segmentation & positioning, pre-testing, post-testing.

MEDIA LAWS & ETHICS – Code 352

Paper – II

(Marks: 100)

- Unit 1: A comparative introduction to media laws and ethics – where media laws and the issues of ethics are derived in constitutional societies
- Unit 2: The roots of constitutions – a comparative perspective if India and the United State- the broad outline of the Indian constitution, including an analysis of what constitutes the basis structure of the Indian constitution
Law: Cyber, public interest litigation (PIL), codes Radio, TV, advertising & PR, fundamental rights.
- Unit 3: Media laws and privileges within the constitution of India and other derived sources.
Acts: Copyright, patent, defamation, official secrecy, cable TV act, registration of books act.
- Unit 4: Trial by the media and the issue of ethics- the codified rules of conduct including the right to privacy and the perennial conflict between authorities and media houses on the right to hold on to sources.
- Unit 5: Media and national security laws including the undefined and yet to be fully regulated cyber space, Press council, Press commission.

MEDIA MANAGEMENT – Code 353

Paper – III

(Marks: 100)

- Unit 1: An overview of newspaper organizations – forms of ownership – basic principles of management – functions and responsibilities of management – accounts – human resource – organizational structure – Registrar of newspapers for India.
- Unit 2: Newspaper income and expenditure: Advertising – types of advertising – advertising agencies – circulation – audit bureau of circulation – other incomes.
- Unit 3: Expenditure: newsprint, newsprint policy, machinery and human resources, other expense, infrastructure and government – editorial policy – national readership survey (NRS), Indian reader survey (IRS) – space buying and selling, reach, cost per thousand (CPT) copies.
- Unit 4: Newspaper as a product – advertorials – sponsorships – freebies – analysis advertising and circulation data etc.
- Unit 5: Radio and FM ownership pattern – television ownership patterns – management – functions – accounts – cost centers – income and expenses – licensing authorities.
- Unit 6: Principles of media management and their significance – media as an industry and profession – ownership patterns of mass – media in India –

sole proprietorship, partnership, private limited companies, public limited companies, trusts, co-operatives, religious institutions (societies) and franchisees (chains) – Hierarchy, functions and organizational structure of different departments – DAVP, INS, ABC, and etc. changing roles of editorial staff and other media persons.

ADVERTISING CONCEPTS & PRINCIPLES – Code 354

Paper – IV

(Marks: 100)

1. **Introduction to advertising :**
 - (a) Definition
 - (b) Origin & development
 - (c) Growth of advertising in India
 - (d) Scope (Effects on economy/industry)
 - (e) Facets of advertising (as an act of commerce, as hidden persuader)
2. **Purpose of advertising:**
 - (a) Need for advertising
 - (b) Functions of advertising
 - (c) Benefits of advertising: To seller, buyer & media.
3. **Types of advertising:**
 - (a) Commercial & non-commercial
 - (b) Product & consumer
 - (c) Classified & display
 - (d) Retail & wholesale
 - (e) Regional, national & co-operative
 - (f) Govt. advertising
 - (g) Comparative advertising
4. **Advertising as a communication tools:**
 - (a) Communication process & advertising
 - (b) Communication principles, theories applied to advertising
5. **Advertising as a PR tool:**
 - (a) Relationship of advertising & public relation
 - (b) Corporate/institutional advertising
6. **Advertising theories:**
 - (a) Unique selling proposition
 - (b) Brand image
 - (c) Relevance to Indian advertising
7. **Role & effect of advertising:**
 - (a) Negative & positive effects
 - (b) Advertising & society

- (c) Advertising & development
- (d) Role of advertising in national economy
- (e) Social/public advertising.

INTERNATIONAL COMMUNICATION – Code 355

Paper – V

(Marks: 100)

- Unit 1: Political, economic and cultural dimensions of International communication – communication tools of equality and exploitation – international news flow – imbalance – media growth – international, regional and internal disparities.
- Unit 2: Communication as human right-Uno's universal declaration of human rights, and communication – international news agencies and syndicate their organizational structure and function – a critique of western news values.
- Unit 3: Impact of news communication technology on news flow-satellite communication – its historical background – status – progress- effects – information superhighways. International telecommunication and regulatory organizations – UNESCO's efforts in removal imbalance in news flow – debate on new international information and economic order, MacBride commission's report, non-aligned news agencies news pool – its working success, failure.
- Unit 4: Issues in international communication – Democratization of information flow and media systems professional standards; Communication research, Telecommunication – tariffs; information – prompted cultural imperialism – criticisms; Violence against media person – effects of globalization on media systems and their functions; transnational media ownership and issues of sovereignty and security; International intellectual property rights; International media institutions and professional organizations; code of conduct.
- Unit 5: India's foreign policy (IFP), imperatives, historical perspective, Nehru era, cold war period, India's emergence as nuclear power, India's diplomatic initiative, India's economic diplomacy – case studies.

PRACTICAL C: ADVERTISING - Code 356

(Marks: 50)

Students are expected to work with Ad agency and appear for the practical exam.

PRACTICAL D: RESEARCH PROJECT – Code 357

(Marks: 50)

Every student will be assigned a project and it will be pursued by him/her under the supervision of an internal supervisor. Both the subject and the name of the internal supervisor will be duly approved by university/college. The project reports (in duplicate) will be submitted by the students at least two weeks prior to the date of

the commencement of the end – examination for year. The project report shall carry 50 marks and shall be evaluated by external and internal examiners jointly. Students are expected to submit a 5,000 to 15,000 worded project/papers. Faculty member will guide the student in this regard.

Master of Journalism & Mass Communication (M.J.M.C.) Semester Pattern (Two Years PG Degree Course)

प्रथम वर्ष प्रवेश पात्रता : कोणत्याही शाखेतील पदवी उत्तीर्ण विद्यार्थी.

एम.जे.एम.सी. महाविद्यालय शुल्क रु. ७६७५ (प्रती वर्ष दोन सत्रांसाठी)

विद्यापीठाकडून शुल्कामध्ये काही बदल झाल्यास ते शुल्क विद्यार्थ्यांना महाविद्यालयात भरणे बंधनकारक राहील.

Post Graduate Degree of Master of Journalism and Mass Communication (M.J.M.C.) First Semester Syllabus

Paper	Subject	Maximum Marks	Minimum Marks for Passing
Paper 1	Print Media and Photo Journalism	100	40
Paper 2	Advertising Through Print Radio & TV	100	40
Paper 3	Operation & Handling of Video Equipments	100	40
Paper 4	Practical - A Video / TV Documentary OR Short Film	100	40

PRINT MEDIA AND PHOTOJOURNALISM – Code 194

Paper –I

(Marks: 100)

- Unit 1: News design: Learn how to manage breaking-news design, plus how to make ordinary pages look stunning, design effective centre – pieces, and plan news packages, basics design principles – slideshow of examples – modular design – basic grids – points and picas – content – driven design.
- Unit 2: Introduction to Photography: Photography, meaning, definition & history of photography, camera; parts of camera (shutter, apertures, lens, films), types of camera, quality of photograph, role of visualizations, shots.
- Unit 3: Role of lightings, how to take a good picture, role of subject.
- Unit 4: Editing & development of photograph, manual & computerized, composition of photograph, photo journalism, its role & importance.
- Unit 5: Photography: How to get better photos on your pages – from the photo assignment to the editing process, understand image formats (tiff, psd, gif, jpeg) and what work best – how to crop a photo for greater impact, color-correction, and how to set up images for the printing press, photo and art – color models and formats for image (jpeg, tiff, esp, psd etc.) – resizing images – getting good photos into the paper –

working with photographers – good and bad photo assignments – how to crop a photo for greater impact – color-correction and setting up images for the printing press – photo ethics – stand-alone photos.

ADVERTISING THROUGH PRINT RADIO & TV - Code 195

Paper – II

(Marks: 100)

- Unit 1: Advertising: Meaning, attributes, origin, developments, goals, history of Indian advertising, process of advertising, publicity versus propagandas versus sale promotion.
- Unit 2: Role of advertising, advertising types, principles, steps in advertisement planning, advertising agency, function & role, selection of advertising & agency, parts of an advertisement, advertising ethics.
- Unit 3: Advertising design & principles: Advertisement design, making of advertisement, background.
- Unit 4: Layout steps, function of layout, design & layout, types of design, principles of a good layout, appeal of an advertisement, principles of good advertisement and regulations of an advertisement.
- Unit 5: Role & effects of advertising:
- (a) Negative & positive Effects
 - (b) Advertising & society
 - (c) Advertising & development
 - (d) Role of advertising in national economy
 - (e) Social/public advertising

OPERATION & HANDLING OF VIDEO EQUIPMENTS - Code 196

Paper – III

(Marks: 100)

- Unit 1: Selection of the programme topic: Developing programme briefs (objectives, contents, duration etc.), researching the topics, programme resources, style and format, structuring the programme, storyboard and script designing, script layout.
- Unit 2: Video recording and editing: what is editing? Rules of editing, editing sounds; Umatic, beta & VHS, types of editing cut to cut A/B role editing, assembly and insert editing.
- Camera:
- (a) Video camera, types of video camera
 - (b) Different types of shots, camera movements, tilt, track, crane movement etc.
 - (c) Lenses: different types of lenses and their application
- Unit 3: Lighting:
- (a) Lights and lighting

- (b) Basics of lighting, techniques
- (c) Different types of lights used in videography
- (d) Use of filters & reflectors

Unit 4: Sound:

- (a) What is sound? Unit of sound, voicing
- (b) Types of microphones, use of audio mixers for recording & editing sound

Unit 5:

- (1) Television for journalism
- (2) Writing for visuals
- (3) Piece to camera
- (4) Presentation
- (5) Reporting
- (6) Interview
- (7) Reportage
- (8) Live show
- (9) Anchoring a show
- (10) Programme production
- (11) Packaging stories

PRACTICALA: VIDEO/TV DOCUMENTARY OR SHORT FILM - Code

197

Paper – IV

(Marks: 100)

Student shall be required to produce a documentary or short film for 10-20 minutes duration during this semester. He/she should follow all the relevant steps of pre, during & post production stages. Focuses on a production of TV programme from conceptualization through post production editing familiarizes with

- Story treatment
- Script
- Storyboards
- Budgets
- Floor plan, sets, make-up, costume, jewelry, lights audio, graphic rehearsals
- Shooting schedules
- Post-production editing

MJMC Second Semester Syllabus

Paper	Subject	Maximum Marks	Minimum Marks for Passing
Paper 1	Advertising, Sales Promotion & copy Writing	100	40
Paper 2	New Media Technologies	100	40
Paper 3	Corporate Communication	100	40
Paper 4	Practical - B Development of Ad Material	100	40

ADVERTISING, SALES AND PROMOTION & COPY WRITING – Code 207

Paper – I

(Marks: 100)

- Unit 1: Introduction: brief history – how advertising works – classification – function – client and advertising agency, marketing communication: source, message and medium factors – consumer behavior perspective – attention, comprehension and recall.
- Unit 2: Brand strategy: segmentation – and positioning – brand awareness – brand attitude and feelings – brand equity – image and personality – objectives and budget allocation. Media: planning – strategy – evaluation – support media – case studies.
- Unit 3: Sales promotion: objectives – budget allocation – design issue – planning guidelines – evaluation – tools and techniques.
- Unit 4: Introduction: functions of advertising – what is copywriting – what copywriter do – understanding audiences – understanding client,
Types of advertisement: classified – superlative copy – comparative copy – testimonial – advertorial – teaser – humor copy – corporate advertising,
Creative strategies: lateral thinking – interdisciplinary approach – project technique – substitution method – test and visual – from concept to copy.
- Unit 5: Understanding media: Print advertising – Radio advertising – Television advertising – Internet advertising – outdoor media.
Critiques: ethical issue – aesthetic dimensions – social perspectives – marketing forces – children and women in advertising.

NEW MEDIA TECHNOLOGIES – Code 208

Paper – II

(Marks: 100)

- Unit 1: Stand alone technologies to convergence, its history in India,
Cyber journalism: online editing of newspapers – management and economics: cyber newspapers – creating, feed, marketing, revenue and expenditures, online editing, e-publishing, security issues on internet, social, political. Legal and ethical issues related IT and CT.

- Unit 2: New media technology, till present, CT and IT: similarities and differences – telephony – electronic digital exchange. C-dot pagers, cellular telephone, internet: LAN, MAN, WAN, e-mail, web. Ownership and administration of internet, ISPs, WAP, types of internet connections: dial up, ISDN, lease line, optic fiber: structure, advantage and application; protocols of internet: SLIP, CSLIP, TCP/IP, PPP.
- Unit 3: DTH, internet-history, meaning definition, role, process, web-page, website, homepages, introduction to HTTP, HTML, ELP, DNS JAVA, browsing and browser, bookmarks, searching through directory, search engine, search resources, video conferencing and telephone, e-commerce, m-commerce, buying, selling, banking, advertising on internet, web-page development, inserting, linking, editing, publishing, promoting and maintaining a website.
- Unit 4: Information superhighway, globalization, IT regulations & committees.
- Unit 5: Content & technical writing
 Introduction: What is technical writing – the technical text – grammar, style and content – readability.
 Applications: Structure of technical reports – progress reports – instructions – user guides – organizational policies and procedures
 Document designing: book design – page design – heading – graphics and tables – report format and final packaging.
 Processes: audience analysis – task analysis – power-revision techniques – documentation

CORPORATE COMMUNICATION – Code 209

Paper – III

(Marks: 100)

- Unit 1: Introduction: Communication system – corporate citizenship – core functions of a corporate – four media (advertising, sales promotion, direct mail, promotional literature)
- Unit 2: Corporate communication: Definitions – management communication – marketing communication – organizational communication – tools – 3Es (education, experience, expertise)
- Unit 3: Functions: creating identity – building brand image – creating brand reputation – 3Cs (clarity, consistency, credibility) – re-branding – creating corporate stories.
- Unit 4: Communication process: testing corporate story – prioritizing – stakeholders identifying communication objectives – creating a brief – developing a creative concept – selecting the media – pre-testing – production and distribution.
- Unit 5: Promotional literature: literature strategy – types of promotional literature – good literary techniques – concept, test and layout – production and distribution.

PRACTICAL B: DEVELOPMENT OF AD – MATERIAL – Code 210**Paper – IV**

(Marks: 100)

Each student need to design a broacher, invitation card, v-card, pamphlet for a brand product. Also student need to associate with an ad campaign under the guidance of internal supervisor.

Third Semester Syllabus

Paper	Subject	Maximum Marks	Minimum Marks For Passing
Paper - I	New Fields of Journalism	100	40
Paper - II	Video Editing	100	40
Paper - III	Govt. Information System	100	40
Paper - IV	Practical - Video Journalism	100	40

NEW FIELD OF JOURNALISM – Code 371**Paper – I**

(Marks: 100)

1. Media organization: Meaning, nature, forms, structure and functions; role and importance of media organization.
2. Packaging for a channel: Selection, treatment, scheduling of programme
3. Newspaper management: Editorial, management, advertising management, circulation management, liasoning with govt. depts.
4. Sports journalism, trade journalism, reality journalism
5. Unconventional media:
Interactive/innovative media, Google ad words, offline & online promotional strategies

VIDEO EDITING – Code 372**Paper – II**

(Marks: 100)

1. Important stage of television production, ability to construct or destroy, the ability to communicate for any kind of film or television – editing.
2. Different system of editing, linear, non-linear
3. Vision mixing, editing guidelines: maintaining consistency, continuity, different techniques and principles for different programmes and news.
4. Making use of time code, live broadcasting, putting bulletin together.
5. Understanding components and working of production control room's, understanding what the vision mixer is capable of doing, programme run orders and live beaming of programmes, different in live and differed live.

GOVT. INFORMATION SYSTEM – Code 373**Paper – III**

(Marks: 100)

1. Public system: The need for government publicity, basic principles of government publicity – government publicity guidelines – operation of government publicity.
2. Maintaining press relation: through press conferences, press releases, press tour, supporting service like background, research, references and photo coverage, government information system.
3. Handling government and other information sources: information needs for a journalist in social, developmental, national and international areas.
4. The press information officers in ministry and government departments, the press information bureau.
5. The UN, UNESCO and World Bank officers as sources of information, the CII, FICCI as information sources for business, industry, the Bombay stock exchange directory and the registrar of companies as sources for profile on companies.

PRACTICAL C: VIDEO JOURNALISM – Code 374**Paper – IV**

(Marks: 100)

Student is expected to produce with a team a news bulletin of 15 minutes covering all aspects of news production.

MJMC Fourth Semester Syllabus

Paper	Subject	Maximum Marks	Minimum Marks For Passing
Paper - I	Intercultural Communication	100	40
Paper - II	Media and Society	100	40
Paper - III	Radio & TV Journalism	100	40
Paper - IV	Practical - Dissertation / Research Project	100	40

INTERCULTURAL COMMUNICATION – Code 471**Paper – I**

(Marks: 100)

Unit 1: The cultural and societal bases of world civilizations and polities; where each society 'comes from', cultural communication definition, process culture as a social institution, value system, primary, secondary, eastern, western perspective, culture as a symbol in verbal and non verbal.

- Unit 2: The stage of social, cultural and political development in Europe, America and Asia and the patterns of development, language & grammar as a medium of culture communication.
- Unit 3: The constitutional development of various cultures and societies; the bonds between cultural/civilization and constitutional development.
- Unit 4: Modern mass media as a vehicle in inter-cultural communication, barriers in inter-cultural communication, religious, political & economic pressures, impact of news technology in cultural, globalization effects on culture, mass media-culture manufacturing industry, culture criticism & justification.
- Unit 5: The functioning media, national and international, in the various stages of development of politics and societies.

MEDIA & SOCIETY – Code 472

Paper – II

(Marks: 100)

- Unit 1: The board overview that includes the relevance of media to society and society to media. Is there a relationship between the media and society? Uses, effects & representation of media, meaning of media.
- Unit 2: The culture of the media in developed and developing societies, the culture of the media in ancient and modern societies, the culture of the media in western and non-western societies, theories of media effects, effects of media on education, mass media and Indian family, media & children, media & women.
- Unit 3: To what extent has the media shaped popular perceptions of the polity and society, globally, regionally and nationally? Do media make a conscious effort to convert its audience on issues of political, economic and societal importance?
- Unit 4: To what extent has society shaped media coverage of events? Can society at large be some sort of a watch dog on the media? Instruments of societal pressure and the responsiveness of the media groups, need for audience studies, media & communication, media & technology, violence in media, it's effect on society, violence in news.
- Unit 5: Has societal influence played a role in the shifting fortunes of the news media – print, radio and broadcast? Is there a future for the media given the societal readiness to accept the news medium of instruction such as the internet and the blog?

RADIO & TV JOURNALISM – Code 473

Paper – III

(Marks: 100)

- Unit 1: The advent of radio as a means of communication and in journalism, the different kinds of radio journalism as it evolved in the west and in India.

- Unit 2: Government, society and the Radio – did the mechanism of the radio make a difference in popular perceptions of governance? The different kinds of radio broadcasting, writing for the radio; the advantages of a short script, the advantages of brevity and the changing facet of deadline journalism.
- Unit 3: Doing radio interviews – is there a difference between interviewing a common person and a so-called VVIP? The dilemmas of cutting a script and the decision of airing a segment, in an era of a proliferation of radio stations what is the future of radio journalism? Is there a market for serious news, political, economic or society?
- Unit 4: TV as a medium of mass communication: Potentials and limits – brief history of TV with special reference to Indian TV – introduction to public service and commercial television – satellite television including satellite instructional television experiment (SITE) – TV basics – thinking visually – basics of visual literacy – light, eyes, brain, visual cue (color, form, depth, movement) – communication with still and movement messages – video camera and lenses – types of cameras and lenses, color balancing, shots – camera movement – video editing – introduction to TV formats, TV programming and production processes – interviews of various kinds, interviews with celebrities to non-holds barred interviews – talk shows and other studio based programmes – documentaries – sitcoms, serials, fiction.
- Unit 5: TV news – writing and reporting for tv – finding the story and sources – live interviews – on-camera reporting – role of specialists like vision mixer, property manager, lights man, scenic designer and computer generated special effects, day for night shooting – field interview – making of a news bulletin – structure and functioning of a news channel (including ethics and regulations) – electronics news production system – TV news team – news graphics – TV presentation & anchoring – qualities of a news presenter and newsreader – ethics and regulations – role and importance of an anchor person – body language – speech personality – teleprompting – ad libbing.

PRACTICAL D: DISSERTATION/RESEARCH PROJECT – Code 474

Paper – IV

(Marks: 100)

Students are expected to submit a 10,000 to, 15,000 worded dissertation/ research projects. Faculty members will guide the students in this regard. Every student will be assigned a project at the end of the third semester and its will be pursued by him/her under the supervision of an internal supervision. Both the subjects and the name of the internal supervisor will be duly approved by the director of the institute. The project reports (in duplicate) along with one floppy will be submitted by the students at least two weeks prior to the date of the commencement of the end – term examinations for the fourth semester. The project report shall carry 100 marks and shall be evaluated by external and internal examiners separately.

Fee Shedule For Permanent No-Grant Basis Classes**B. Com - I & Final (English Medium)**

Particular	Net Amount
Ashwamegh Fee	30
Corpus Fund	5
Emergency Fund	10
Environmental Studies Fee	0
Extra Curricular & Athletics Fee	50
Facilities Fees	100
Gadge Baba Adhyapan Fund	2
Games & Sports Fee	100
Identity Card	40
Library Fee	100
Magazine Fee	50
Medical Fee	30
Physical Efficiency Test Fee	10
Student Co-op. Store Fee	13
Student Council Fee	5
Student Insurance Fund	5
Student Welfare Fund	10
Student Aid Fund	10
Tuition Fee	2000
Uni. Sports Fee	50
University Fee	50
College Caution Money	15
Laboratory Fee Com	1000
Uni. Enrolment Fee	100
Administrative Charges	50
Cycle Stand	100
University Enrolment Lete Fee	200

Permanent No-Grant Basis**B. Com - II (English Medium)**

Particular	Net Amount
Ashwamegh Fee	30
Corpus Fund	5
Emergency Fund	10
Environmental Studies Fee	100
Extra Curricular & Athletics Fee	50
Facilities Fees	100
Gadge Baba Adhyapan Fund	2
Games & Sports Fee	100
Identity Card	40
Library Fee	100
Magazine Fee	50
Medical Fee	30
Physical Efficiency Test Fee	10
Student Co-op. Store Fee	13
Student Council Fee	5
Student Insurance Fund	5
Student Welfare Fund	10
Student Aid Fund	10
Tuition Fee	2000
Uni. Sports Fee	50
University Fee	50
Laboratory Fee Com	1000
Administrative Charges	50
Cycle Stand	100

S.N.	M.Com. I & II English Medium	Amount
1.	Ashwamegh Fee	30.00
2.	Corpus Fund	10.00
3.	Emergency Fund	10.00
4.	Extra Curricula & Athletics Fee	50.00
5.	Gadge Baba Adhyapan Fund	2.00
6.	Games & Sports Fee	150.00
7.	Gen. Subscription Fee	5.00
8.	Identity Card	40.00
9.	Library Fee	1000.00
10.	Magazine Fee	50.00
11.	Stadium Fee	10.00
12.	Student Aid Fund	10.00
13.	Student Co-op. Store Fee	13.00
14.	Student Council Fee	5.00
15.	Student Insurance Fund	5.00
16.	Student Welfare Fund	10.00
17.	Tuition Fee	3000.00
18.	University Fee	50.00
19.	College Caution Money	100.00
20.	Laboratory Fee	1000.00
	Cycle Stand	100.00
21.	University Sports Fee	50.00

Fee Shedule

The Candidates have to pay the following fees accordingly.

The admission to be confirmed after applicant is selected and then the payment of the fees has to be made.

M. A. I. & II English & Political Science

1.	Tuition fee	3000
2.	Identity Card	40
3.	Magazine Fee	50
4.	Library Fee	1000
5.	Extra Curricular & Athletics	50
6.	Student co-op. Store Fee	13
7.	Games & Sports Fee	150
8.	Student Welfare Fund	10
9.	University Fee	50
10.	Student Insurance Fund	5
11.	Student Council Fee	5
12.	Gadge Baba Adhyapan Fund	2
13.	Corpus Fund	10
14.	Emergency Fund	10
15.	Ashwamegh Fee	30
16.	Student Aid Fund	10
17.	Gen. Subscription Fee	5
18.	Stadium Fee	10
Total		4450

M. A. I & II. Geography

1.	Tuition fee	3000
2.	University Fee	137
3.	Laboratory	2000
4.	Seminar & Workshop	500
5.	Educational Tour	500
6.	Library fee	1000
7.	Other Fee	313
Total		7450

M. A. I. Home Economics

1.	Tuition fee	3000
2.	University Fee	137
3.	Laboratory	2000
4.	Seminar & Workshop	500
5.	Educational Tour	500
6.	Library Fee	1000
7.	Other Fee	313
Total		7450

M. A. II. Home Economics

1.	Tuition fee	3000
2.	University Fee	137
3.	Laboratory	2000
4.	Seminar & Workshop	500
5.	Educational Tour	500
6.	Other Fee	313
Total		7450

टिप : विद्यापीठाने शैक्षणिक सत्र २०१५-१६ करिता विद्यार्थी प्रवेश शुल्कात बदल केल्यास तो बदल विद्यार्थ्यांना स्विकारावा लागेल.

विद्यार्थ्यांकरिता महत्वाची माहिती

१. शिक्षण शुल्क :

प्रवेश मिळताच शिक्षण शुल्काचा पहिला हप्ता आणि वसतीगृहाचे पूर्ण शुल्क विद्यार्थ्यास भरावे लागेल. त्यानंतर मासिक शुल्क दर महिन्याच्या २५ तारखेपूर्वी भरावे लागेल. ज्या विद्यार्थ्यांच्या पालकाचे उत्पन्न शासन आणि विद्यापीठाने जाहीर केलेल्या मर्यादेपेक्षा जास्त आहे, अशांनी दिलेल्या अवधित शुल्क न भरल्यास प्रत्येक दिवसाला ५ रु. दंड शुल्कासोबत भरावा लागेल. प्रत्येक विद्यार्थ्याने कॉलेजमध्ये शुल्क भरताना शुल्कांच्या पावतीवर स्वतःची स्वाक्षरी करून त्या पावत्या जपून ठेवाव्या.

२. ओळखपत्र :

या महाविद्यालयात प्रवेश घेतलेल्या प्रत्येक विद्यार्थ्याजवळ ओळखपत्र असणे आवश्यक आहे. ओळखपत्र रु. ४०/- भरून आणि आपला पासपोर्ट साईज फोटो कार्यालयात देऊन विद्यार्थ्यांना मिळविता येईल. महाविद्यालयाच्या परिसरात वावरताना ओळखपत्र गळ्यात घालणे आवश्यक आहे.

३. महाविद्यालयातून नाव निघणे व पुन्हा प्रवेश मिळविणे :

एक महिन्याच्या आत शुल्क न भरल्यास विद्यार्थ्याचे नाव महाविद्यालयातून काढले जाईल. अशा विद्यार्थ्यांना पुन्हा प्रवेश घ्यायचा असेल तर सर्व फी आणि ५० रु. पुनः भरावे लागेल.

४. शैक्षणिक वर्षाच्या मध्येच महाविद्यालय सोडून गेल्यास विद्यार्थ्यांकडून त्या वर्षाची संपूर्ण फी वसूल करण्याचा अधिकार महाविद्यालयाला आहे.

५. विद्यापीठ परीक्षेला बसणाऱ्या विद्यार्थ्यांना विद्यापीठ परीक्षेचे अर्ज भरण्यापूर्वी उरलेली फी एकाच हप्त्यात भरावी लागेल. हा हप्ता १५ डिसेंबर पर्यंत भरावयाचा आहे. पूर्ण फी भरल्या शिवाय परीक्षेचा फॉर्म भरता येणार नाही

६. महाविद्यालयात फर्निचर आदी साहित्याच्या तोडफोडीबद्दल विद्यार्थ्यांकडून नुकसान भरपाई एवढी रक्कम घेण्यात येईल. विद्यार्थ्यांनी महाविद्यालयाच्या भिंती किंवा इतर परिसर गुटखा पानाने व रंगाने रंगविल्यास त्यांना वैयक्तिक आणि सामूहिक दंड आकारण्यात येईल.

७. वैद्यकीय परीक्षा :

अमरावती विद्यापीठाच्या नियमानुसार प्रत्येक विद्यार्थ्याची वर्षातून एकदा वैद्यकीय परीक्षा घेतली जाईल. ही परीक्षा आवश्यक आहे. या परीक्षेला अनुपस्थित राहिल्यास ५० रु. दंड आकारण्यात येईल.

८. शारीरिक शिक्षण वर्ग :

- अ) पदवीपूर्व सर्व विद्यार्थी - विद्यार्थीनीना संगबा अमरावती विद्यापीठाच्या नियमाप्रमाणे शारीरिक शिक्षणाचे वर्गाला दररोज उपस्थित असणे आवश्यक आहे.
- ब) सर्व विद्यार्थ्यांना वर्षातून एकदा शारीरिक क्षमता चाचणी परीक्षा (Physical Efficiency Test) द्यावी लागेल. जे विद्यार्थी शारीरिक शिक्षणाचे वर्गाला उपस्थित राहणार नाहीत आणि शारीरिक क्षमता चाचणीपरीक्षा देणार नाहीत त्यांना रु. ५० दंड आकारण्यात येईल.
- क) महाविद्यालयातील व्यायामशाळेत निर्धारित शुल्क भरून विद्यार्थ्यांना प्रवेश घेता येईल.

९. राष्ट्रीय छात्र सेना (N.C.C.) :

वैद्यकीय परीक्षेत शारीरिक दृष्ट्या सक्षम असलेल्या व पदवीपूर्व अभ्यासक्रमासाठी आलेल्या विद्यार्थ्यांना एन.सी.सी. मध्ये दाखल होणे ऐच्छिक आहे. त्यांनी १५ जुलै पूर्वी प्राचार्याद्वारा स्थानिक एन.सी.सी. ऑफिसरकडे विहीत नमुन्यात अर्ज करावेत. हे अर्जाचे नमुने ऑफिस मध्ये मिळतील. विद्यार्थ्यांना परेडला ७५ टक्के उपस्थित राहणे आवश्यक आहे, तसेच वार्षिक कॅम्पमध्ये १० दिवस हजर असणे आवश्यक आहे. ७५ टक्के उपस्थिती नसलेल्या विद्यार्थ्यांस N.C.C. परीक्षेस बसता येणार नाही. एन.सी.सी. संबंधी कोणाला व कोणत्या सवलती मिळू शकतील याची माहिती महाविद्यालयातील (N.C.C.) ऑफिसर देऊ शकतील व (N.C.C.) सूचना फलकावर पहावयास मिळतील. छात्रसेनेत प्रवेश घेणाऱ्या विद्यार्थ्याला उत्तेजनपर १० गुणांची तरतूद विद्यापीठाने केली आहे.

१०. राष्ट्रीय सेवा योजना (N.S.S.) :

वरिष्ठ महाविद्यालयात प्रवेशित विद्यार्थ्यांना राष्ट्रीय सेवा योजने मध्ये प्रवेश दिला जातो १५ जुलैपूर्वी कार्यक्रम अधिकारी राष्ट्रीय सेवा योजना यांचे कडून विहीत नमुन्यातील अर्ज भरून प्रवेश निश्चित करावा. राष्ट्रीय सेवा योजने मधील प्रत्येक कार्यक्रमास हजर राहणे आवश्यक आहे. राष्ट्रीय सेवा योजनेमध्ये प्रवेश घेणाऱ्यांना उत्तेजनपर गुणांची तरतूद विद्यापीठाने केली आहे. विद्यार्थ्यांच्या कलागुणांना वाव देणारे हे एक व्यासपीठ आहे. महाविद्यालयाला संत गाडगेबाबा अमरावती विद्यापीठ रा.से.यो. विभागाने एकुण २०० मुला-मुलींचे रा.से.यो. पथक मान्य केले आहे.

११. उपस्थिती (Attendance) :

प्रत्येक विषयात शेकडा ७५ टक्के उपस्थिती आवश्यक आहे. त्या पेक्षा कमी उपस्थित असणाऱ्या विद्यार्थ्यांना विद्यापीठाच्या/बोर्डाच्या परीक्षेला बसता येणार नाही. कमी उपस्थितीचा परिणाम इ.बी.सी सवलतीवर होईल व ज्या महिन्यात ७५ टक्के उपस्थिती नसेल त्या महिन्याची संपूर्ण फी विद्यार्थ्यास भरावी लागेल त्याशिवाय विद्यापीठ/बोर्डाच्या परीक्षेचे अर्ज भरण्याची

परवानगी दिली जाणार नाही हा नियम ११ व १२ व्या वर्गाच्या विद्यार्थ्यांना सुद्धा लागू राहील. प्रत्येक विद्यार्थ्याने, त्याने घेतलेल्या विषयांचे आपापल्या विषयांच्या प्राध्यापकांकडून दर, तीन महिन्यांनी प्राध्यापकाने घेतलेले तास व विद्यार्थ्याने केलेले तास कार्यालयातून मिळालेल्या फॉर्ममध्ये भरून कार्यालयात दर तीन महिन्यांनी सादर करावे. जे विद्यार्थी असे फॉर्म कार्यालयात ऑगस्ट, नोव्हेंबर व फेब्रुवारी हे महिने संपल्यापासून चार दिवसांच्या आत सादर करणार नाहीत त्याच्याकडून पूर्ण फी वसूल केली जाईल. विद्यार्थ्याने ७५% उपस्थितीचे प्रमाणपत्र संबंधित विषयाच्या शिक्षकांकडून परीक्षेचा फॉर्म भरण्यापूर्वी कार्यालयात सादर करावे.

१२. ग्रंथालय (Library) विभाग :

महाविद्यालयाचे ग्रंथालय समृद्ध असून प्रतिवर्षी त्यात नवीन पुस्तकांची भर पडत असते नियमानुसार विद्यार्थ्यांना पुस्तके दिली जातात. ग्रंथालयात ७४,००० पुस्तके आहेत. पुस्तके मिळविण्यासंबंधीचे नियम ग्रंथालयात पहावयास मिळतील. वाचनालय विभागात सर्व प्रकारची इंग्रजी, मराठी व हिन्दी नियतकालिके, मासिके, वृत्तपत्रे विद्यार्थ्यांस नियमानुसार वाचावयास मिळतील ह्या शिवाय विविध योजनेअंतर्गत पुस्तके देखील उपलब्ध आहेत. सर्वसोयीयुक्त वाचन कक्ष उपलब्ध आहे. MPSC, UPSC परीक्षेकरिता Internet ची उपलब्धता. ग्रंथालयामध्ये एन.लीस्ट अंतर्गत १ लक्ष ई-बुक्स व ३००० चे वर ई-जर्नल्स उपलब्ध आहे.

१३. क्रीडांगण (Games & Sports)

क्रिकेट, फुटबॉल, कबड्डी, व्हॉलीबॉल, खो-खो, बॅडमिंटन, बास्केटबॉल, बॉल बॅडमिंटन, वेटलीफटींग, सॉफ्टबॉल, बेसबॉल, अथलेटिक्स व क्रॉस कंट्री इ. खेळ खेळण्यासाठी महाविद्यालय विद्यार्थ्यांना उत्तेजन देत असते. महाविद्यालयाच्या चमुंनी निरनिराळ्या सामन्यात उत्कृष्ट यश संपादन शिल्डस्, कप्स व इतर पारितोषिके दिली जातात.

१४. एक्स्ट्रा करिक्युलर ॲक्टिव्हिटीज :

निरनिराळ्या अभ्यासपूरक अभ्यासक्रमांसाठी आणि आपल्या ठिकाणी असलेल्या सुप्त गुणवत्तेचा विकास करण्याची संधी विद्यार्थ्यांना दिली जाते. साहित्योपासक मंडळे, विविध विषयांची अभ्यास मंडळे, प्लॅनिंग फोरम, राष्ट्रीय सेवा योजना, राष्ट्रीय छात्र सेना महाविद्यालयाचा वार्षिकांक, विद्यापीठ युवा महोत्सव, 'शिववाणी' ललित कला मंडळ, भावगीत स्पर्धा इ. विविध उपक्रमांद्वारे विद्यार्थ्यांची गुणवत्ता वाढीस लावण्याच्या दृष्टीने महाविद्यालय प्रयत्नशील असते. या उपक्रमांद्वारे विद्यार्थ्यांना त्या क्षेत्रात कार्य करण्यासाठी पुरेसा वाव दिला जातो. ह्या संबंधीचे नियम महाविद्यालयात पहावयास मिळतील व हे नियम बंधनकारक राहतील. वरील निरनिराळ्या उपक्रमांचे संघटन स्वतंत्रपणे केले जाते.

१५. करीअर ॲण्ड कौन्सिलींग सेल :

विद्यापीठाच्या विद्यार्थी कल्याण विभागातर्फे या सेलमार्फत विविध उपक्रम राबविले जातात. या सेलतर्फे महाविद्यालयामध्ये विविध उपक्रम राबविल्या जातात.

१६. वसतीगृह :

मुले आणि मुलींसाठी स्वतंत्र वसतीगृहांची व्यवस्था करण्यात आली आहे. वसतीगृहामध्ये टेबल, खुर्ची, पलंग, थंड पाणी, गरम पाणी (मुलींचे वसतीगृह) इत्यादी सुविधा आहेत. मुलींच्या वसतीगृहाची प्रवेश क्षमता १२० एवढी असून मुलींच्या वसतीगृहाची प्रवेश क्षमता ६० एवढी आहे.

१७. शिस्त : महाविद्यालयाने संमत केलेल्या नियमांचे पालन करून प्रत्येक विद्यार्थ्याने शिस्तीने

वागणे अनिवार्य आहे. महाविद्यालयात व महाविद्यालयाच्या परिसरात विद्यार्थ्यांनी आपली वागणूक

चांगली ठेवावी.

१८. अनुसूचित जाती व जमातींसाठी प्रवेश व जागा :

विद्यापीठाच्या नियमानुसार अनुसूचित जाती, जमाती व भटक्या जातींसाठी खालीलप्रमाणे जागा राखून ठेवण्यात येतील.

१) अनुसूचित जाती	-	१३%
२) अनुसूचित जमाती	-	७%
३) विमुक्त जाती	-	३%
४) भटक्या जमाती (N.T.)	-	२.५%
५) भटक्या जमाती (धनगर व Synonym)	-	३.५%
६) भटक्या जमाती (वंजारी व Synonym)	-	%
७) ओ.बी.सी.	-	१९%
८) एस.बी.सी.	-	२%
९) अपंग	-	२%

पदवी अभ्यासक्रमांच्या प्रवेशाकरिता प्रत्येक आरक्षित कोट्याच्या ३० टक्के जागा महिलांसाठी राखीव राहतील. याप्रमाणे एकूण - ५२% जागा राखीव राहतील. पदवी व पदव्युत्तर स्तरावरील विशेष अभ्यासक्रमाला प्रवेश देतांना आरक्षण धोरणाचे पालन केले जाते.

१९. विद्यार्थी ग्राहक सहकारी भांडार :

विद्यार्थ्यांना शैक्षणिक साहित्य स्वस्त दराने उपलब्ध करून देण्यासाठी महाविद्यालयात विद्यार्थी ग्राहक सहकारी भांडाराची स्थापना झाली आहे. प्रत्येक नवीन विद्यार्थ्याने वर्गात प्रवेश घेताना सहकारी संस्थेचा अंश रु. ११ व सभासद शुल्क रु. २ एकूण रुपये १३ प्रवेश शुल्कासह भरणे आवश्यक आहे. त्याची वेगळी पावती प्राप्त करावी.

२०. प्रत्येक विद्यार्थ्याला ग्रुप इन्शुरन्स स्कीम मध्ये भाग घ्यावा लागेल व प्रवेश घेताना आवश्यक प्रिमीयम भरावा लागेल.

२१. महाविद्यालयात वाहनतळ (व्हेईकल स्टॅन्ड) ची व्यवस्था करण्यात आलेली आहे. विद्यार्थ्यांनी वार्षिक शुल्क १०० रु. भरावे आणि सायकली व आपली वाहने सायकल स्टॅन्डवरच ठेवावीत.

परिशिष्ट क्र.३

श्री शिवाजी कला व वाणिज्य महाविद्यालय, अमरावती.

शिष्यवृत्ती माहिती पत्रक : २०१४ - १५

अ. नं. १.	शिष्यवृत्तीचे नांव २.	शिष्यवृत्तीची रकम ३.	अवधी ४.	शिष्यवृत्तीची संख्या ५.	आवेदनपत्र भरण्याची अंतिम तारीख ६.	शिष्यवृत्ती धारण करणाऱ्याची पात्रता ७.
१	फी माफीची सवलत Economically Backward Classes Concession (E.B.C.)	शिक्षण फी लायब्ररी फी प्रयोगशाळा शुल्क	९ महिने	रकाना ७ मध्ये नमुद केल्या प्रमाणे पात्र असलेले विद्यार्थी	अर्जासोबत किंवा १६ जुलै, २०१४	ज्या विद्यार्थ्यांच्या पालकाचे वार्षिक उत्पन्न १५,००० रु. आहे. ज्या विद्यार्थ्यांचे पालक प्राथमिक शाळेत शिक्षक आहेत. ज्या विद्यार्थ्यांचे पालक राज्य सरकारी व स्थानिक स्वराज्य संस्थांमध्ये नोकर असून ज्यांचे वार्षिक उत्पन्न मूळ पगाराप्रमाणे १५,००० च्या आत आहे अशा कनिष्ठ व वरिष्ठ महाविद्यालयीन पाल्यांना इ.बी.सी. सवलत मिळेल. ज्या विद्यार्थ्यांना मागील वार्षिक परीक्षेत कमीत कमी शेकडा ६० गुण मिळाले असतील व जे दुसरी सवलत उपभोगणारे नसतील असे विद्यार्थी शिष्यवृत्तीचे नियमाप्रमाणे पात्र विद्यार्थी असतील. नियम कार्यालयात पहावयास मिळतील.
२	Govt. Open Merit Scholarship	परिस्थितीनुसार	९ महिने	पात्रते प्रमाणे	१६ जुलै, २०१४	
३	राष्ट्रीय शिष्यवृत्ती योजना National Scholarship Scheme	परिस्थितीनुसार	९ महिने	पात्रते प्रमाणे	प्रवेश घेतलेल्या तारखे पासून १५ दिवसांचे आत	

१.	२.	३.	४.	५.	६.	७.
४	अहिंदी भाषा विद्यार्थी शिष्यवृत्ती २ पदव्युत्तर	१) पदवी वर्ग मासिक ७५ रु. २) पदव्युत्तर मासिक १०० रु.	१ महिना	पात्रतेप्रमाणे	१६ जुलै २०१४	हिंदी विषय घेऊन प्रथम श्रेणीत उत्तीर्ण झालेल्या विद्यार्थ्यांना ही शिष्यवृत्ती मिळेल. नोकरी करणारे व बी. ए. फायनल मध्ये शिकणाऱ्यांनी अर्ज करू नये. नियम कार्यालयात संबंधित प्राध्यापकाकडे पहावयास मिळतील. (फक्त बी.ए. व बी.कॉम. पार्ट १ व पार्ट २ साठी)
५	प्राथमिक किंवा दुय्यम शाळातील शिक्षकांच्या मुलांना प्राप्त होणारी शिष्यवृत्ती	योग्यतेप्रमाणे	९ महिने	पात्रतेप्रमाणे	१६ जुलै, २०१४	प्रथम श्रेणीच्या विद्यार्थ्यांस अग्रक्रम दिल्या जाईल. वडील किंवा आईच्या उत्पन्नाचा दाखला व ते ज्या संस्थेत नोकरी करतात त्या संस्थेचे त्या बाबतचे प्रमाणपत्र आवश्यक आहे.
६	अपंग विद्यार्थी शिष्यवृत्ती	परिस्थितीनुरूप	९ महिने	पात्रतेप्रमाणे	१६ जुलै, २०१४	शारीरिक दृष्ट्या अपंग असलेल्या विद्यार्थ्यांना अपंग असल्याबद्दलचा सिव्हील सर्जनचा दाखला द्यावा लागेल.
७	विद्यार्थी सहाय्यक निधी Students Aid Fund		कमीत कमी ९ महिने	निधीवर	२१ नोव्हें. २०१४	ज्याला कोणतीही सवलत मिळाली नसेल अशा होतकरू, गरीब, हुशार व गरजू विद्यार्थ्यांस या निधीतून आर्थिक मदत देण्यात येईल.
८	श्री शिवाजी महाविद्यालय नैपुण्य शिष्यवृत्ती (College Merit Scholarship)	१) ज्युनियर शिष्यवृत्ती १८० रुपये	९ महिने	१	१५ ऑक्टो. २०१४	१) एस.एस.सी. १० वर्ग प्रथम श्रेणीत पास होणाऱ्या व जास्त गुण असणाऱ्या कनिष्ठ महाविद्यालयाच्या विद्यार्थ्यांस शिष्यवृत्ती मिळेल. या शिष्यवृत्तीचा काळ २ वर्षे राहील.

१.	२.	३.	४.	५.	६.	७.
९	श्री. काले विश्वस्त निधी शिष्यवृत्ती Shri. Kale Trust Merit Scholarship	२) सिनियर शिष्यवृत्ती २५० रुपये Degree Course नाही				(फक्त ११ व १२ वी करिता) २) प्रत्येक शाखेतील प्रत्येक वार्षिक परीक्षेत ज्याला वर्गात जास्त गुण मिळाले असतील आणि असा विद्यार्थी प्रथम श्रेणीत पास झाला असेल उदा. B.A.Part I व B.Com Part I प्रत्येक पुढील परीक्षेत वरील अटी प्रमाणे पास झालेला विद्यार्थी (एम.फिल. करिता लागू नाही) १) श्री शिवाजी शिक्षण संस्थे अंतर्गत असलेल्या सर्व महाविद्यालयांतून ज्या विद्यार्थिनीस एस.एस.सी. परीक्षेत सर्वात जास्त गुण मिळाले असतील अशी विद्यार्थिनी. २) ज्या विद्यार्थिनीस पदवीपूर्व परीक्षेत वर नमूद केल्याप्रमाणे सर्वात जास्त गुण असतील अशी विद्यार्थिनी. ज्या विद्यार्थ्यांचे वडिलांना राष्ट्रीय चळवळीत कमीत कमी १ महिना शिक्षा झाली असेल असे विद्यार्थी
१०	Freedom Fighter Scholarship for grant of Education Concession for Children of Freedom Fighter	नियमाप्रमाणे	साधारणपणे ९ महिने	रकाना ७ मध्ये दर्शविलेले पात्र विद्यार्थी	१६ जुलै, २०१४	

१.	२.	३.	४.	५.	६.	७.
११	भारत सरकार शिष्यवृत्ती (Govt. of India Scholarship)			स्काना ७ मध्ये दर्शिलेले बहुतेक पात्र	अर्जसोबत किंवा १ ऑगस्ट २०१४	१. मागासलेल्या जातीचा कोणताही नापास न झालेला विद्यार्थी २. मागासलेल्या अनुसूचित जातीतील विशिष्ट परीक्षेतील विद्यार्थी. ३. अन्य जातीतील ज्याचे उत्पन्न वार्षिक ३००० रु. पेक्षा जास्त नसून त्याला मागील वार्षिक परीक्षेत ६०% गुण मिळाले असतील असा विद्यार्थी. ११ वी व १२ वी च्या विद्यार्थ्यांना मागील परीक्षेत ६५ टक्के गुण आवश्यक.
१२	ग्रामीण भागातील विद्यार्थ्यांना मिळणारी राज्य सरकारची गुणवत्ता शिष्यवृत्ती	मासिक ५० रु.	२ वर्षे		१ ऑगस्ट, २०१४	१) अनुसूचित जाती व जमातीचे जे विद्यार्थी एकदा नापास होऊन त्याच वर्गात प्रवेश घेतील असे विद्यार्थी २) ज्या विद्यार्थ्यांना भारत सरकारची शिष्यवृत्ती मिळत नाही असे विद्यार्थी.
१३	मागासवर्गीय विद्यार्थ्यांना मिळणारी फी माफी					

सूचना : मागासलेल्या जाती जमातीमधील विद्यार्थ्यांना कोणत्याही कारणाने आपल्या शिक्षण क्रमात खंड (Gap) पडली असेल अशा विद्यार्थ्याने उपरोक्त कालखंडात कोणत्याही महाविद्यालयाकडून अगर सरकारकडून शिष्यवृत्ती घेतली नाही अशा अर्थाचे मॅजिस्ट्रेट समोर केलेले प्रतिज्ञा पत्र (Affidavit) अर्जसोबत सादर करणे आवश्यक आहे. शिष्यवृत्ती संबंधीचे पूर्ण नियम कार्यालयात पहावयास मिळतील. वरील नियम ठोकळ मानाने दिलेले आहेत. निरनिराळ्या शिष्यवृत्ती संबंधी अंतिम तासखात सरकारी आदेशानुसार बदल होऊ शकतो, तरी संबंधित विद्यार्थ्यांनी त्याबाबत दक्षता घ्यावी व चौकशी करावी.

टीप :- १) अर्जाचे नमुने प्राचार्यांचे कार्यालय श्री शिवाजी महाविद्यालय, अमरावती येथे मिळतील. वेळोवेळी झालेले बदल अथवा नवीन माहितीसाठी महाविद्यालयाचा सूचना फलक दररोज न चुकता पाहवा. वर दर्शविलेल्या तक्त्यातील तारखेमध्ये बदल होण्याची शक्यता असते. तरी त्यासाठी विद्यार्थ्यांनी नेहमी कार्यालयात चौकशी करीत राहावे.

२) मुद्रणदोषांचे स्पष्टीकरण स्वतंत्र सूचनापत्राद्वारे केले जाईल.

Ph. D. Supervisors in the college Recognised by S.G.B. Amravati University, Amravati.

- | | | | |
|-----|------------------------|---|--------------------|
| 1) | Dr. B. T. Gawande | - | Commerce |
| 2) | Prof. Avinash Deshmukh | - | English |
| 3) | Dr. Nitin Changole | - | History |
| 4) | Dr. Sujata Sabane | - | Home Economics |
| 5) | Dr. J. V. Gaikwad | - | Economics |
| 6) | Dr. Hanumant Lunge | - | Physical Education |
| 7) | Dr. A. L. Bankar | - | Sociology |
| 8) | Dr. Varsha Chikhale | - | Marathi |
| 9) | Dr. K. K. Mohadikar | - | English |
| 10) | Dr. Mahendra Mete | - | Library Science |
| 11) | Dr. Archana Bobade | - | English |
| 12) | Dr. K. V. Sable | - | Economics |
| 13) | Dr. R. S. Kale | - | Commerce |

Major / Minor Research Projects of Staff Members

Major

- | | | | |
|----|-------------------|---|---|
| 1) | Dr. B. T. Ambhore | - | मातंग जाती-उपजाती : सामाजिक, वाङ्मयीन, सांस्कृतिक जीवनाचा अन्वयार्थ आणि बोलीभाषेचा अभ्यास |
| 2) | Dr. Mohadikar | - | Translation and Analysis of Marathi Writer Pu. La. Deshpande's Works into English. |
| 3) | Dr. Sanjay Katait | - | Green Marketing in India & Its Infact on Consumer Behaviour |

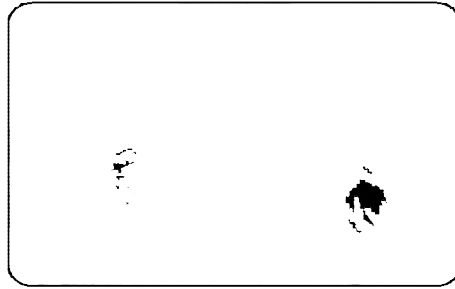
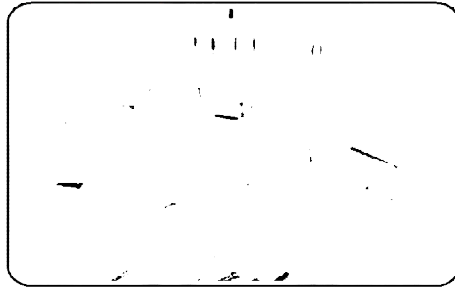
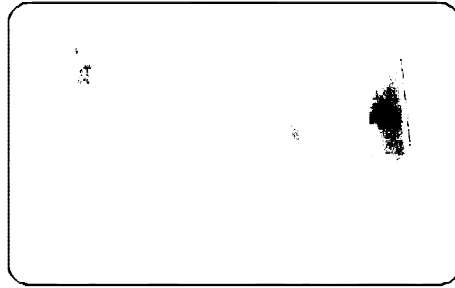
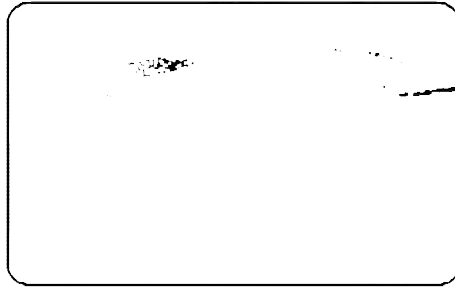
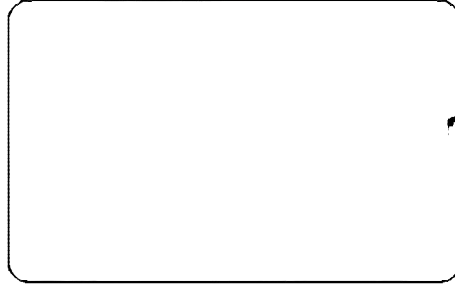
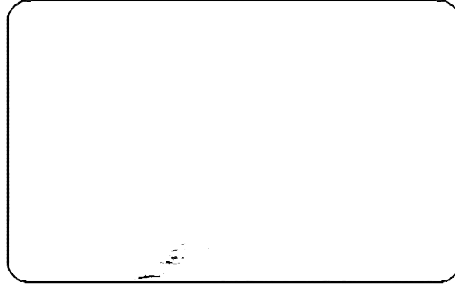
Minor Research Projects Completed

- | | | | |
|----|-----------------------|---|---|
| 1) | Dr. Sharmila Prabhune | - | Mysticism in the Poetry of Rabindranath Tagore |
| 2) | Dr. K. K. Mohadikar | - | The Study of Structure in the Novels of Jane Austen |
| 3) | Dr. Varsha Chikhle | - | दलित जाती संस्कृतीचे मराठी स्वकथनातील प्रतिबिंब |
| 4) | Dr. Mahendra Mete | - | Mapping of Research in Economics |
| 5) | Dr. B. T. Ambhore | - | उत्तम बंडु तुपे यांच्या साहित्यातील स्त्री जीवनाचा चिकित्सक अभ्यास |
| 6) | Prof. C. I. Raut | - | Agrarian Distress and Farmers Sucides in Amravati Region. |
| 7) | Dr. B. T. Gawande | - | Analytical Study of Tax Policy of Amravati Municipal Corportion |
| 8) | Dr. H. R. Lunge | - | महाविद्यालयीन विद्यार्थ्यांच्या सर्वांगीन विकासात योगाचे महत्व : एक चिकित्सक मध्ययम |

- 9) Dr. Archana Bobade - Teaching English Language at UG Level : Problems and Remedies
- 10) Prof. Avinash Deshmukh - A Critical Study of Select Biographies of Enterpreneures of India.

Ongoing Minor Research Projects

- 1) Dr. Rajendra Bhuyar - Reasons of Failure of Students in the Subject English at University Examination Level
- 2) Prof. B. P. Narnaware - A Study of Customers' Satisfaction in ATM Services rendered by Nationalised and Associated Banks in Amravati
- 3) Dr. Sujata Sabane - मेळघाट आदिवासी विभागातील एकात्मिक बालविकास योजनांचे सामाजिक अंकेक्षण.
- 4) Dr. Y. C. Mendhe - हिंदी उपन्यासांमै दलित विमर्श
- 5) Dr. R. D. Mirge - वऱ्हाडी कादंबरीतील ग्रामीण वास्तव आणि शेती जीवन.
- 6) Prof. Kumar Bobade - Socio-Economic Study and Critical Analysis of the Causes & Factors Leading to the Suicides of Farmers in Amravati District.
- 7) Dr. J. V. Gaikwad - असंघटीत क्षेत्रातील श्रमिकांचे अध्ययन
- 8) Dr. N. V. Changole - सविनय कायदेभंग चळवळीत वऱ्हाडचे योगदान ऐतिहासिक अध्ययन
- 9) Dr. Manoj Joshi - हिन्दी बोली भाषा के विकास में १९७० के दशक की हिन्दी फिल्मों का योगदान
- 10) Dr. M. V. Mete - Development of Digital Repository of Dr. Panjabrao Deshmukh.



महाविद्यालयातील विविध उपक्रम



विशेष व्याख्यान (अर्थशास्त्र) प्रतिष्ठेसह विकास-डॉ. संतोष दास्ताने



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डॉ. सदानंद मोरे अ.भा. म.सा. सम्मेलनाचे अध्यक्ष (मराठी विभाग)



माजी मंत्री अण्णासाहेब देशमुख-जनसंवाद विभाग



एन.एस.एस. तिरंगा सन्मान रॅली



सैनिक संलग्न शिबीराचे वेळी पुणे येथे बॉम्बे इंजिनिअरींग ग्रुपला भेट



प्रेमचंद लिखित कथा ईदगाह चे सादरीकरण (हिंदी विभाग)

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