

To,

The Principal  
Shivaji College

Greetings from Jaipuria Institute of Management, Indore!

We at Jaipuria Institute of Management assert that research is a way of life for the professional growth of a faculty. We 'publish or we perish' is a dictum that holds very true for every faculty. While some faculty enjoy an inherent passion for research, the others need to develop the flair. An extension of this is attending the right kind of workshops which start with the fundamentals and hand hold an individual towards handling the nuances of research. We, at Jaipuria Indore, intend to offer a Two Days Research workshop, catering to research needs of the faculty. The specialty of the workshop lies in a six months' mentorship program to hand hold the participant from ideation to publication. This is an output oriented workshop wherein interested faculty shall be able to publish in journals of repute, including UGC journals.

Tentative session plan for the workshop is as follows:

1. Formulating Research Problem
2. The Research Design Decision
3. Designing a Measurement Instrument
4. Hands on with SPSS

The resource person shall match the best in the industry. You are requested to nominate the interested and enthusiastic faculty for this workshop.

**We are happy to share a note on our research credentials:**

We at Jaipuria Institute of Management, Indore have an incredible culture and appetite for research. The entire pool of faculty is doctorate and research oriented. In the last three years, we have been able to add immensely to the existing body of knowledge by our research output comprising 105 Research Papers (25 are published in ABDC journals and 28 in Scopus indexed Journals), 5 books, 12 cases and 44 book chapters along with 55 students' conference papers. Please find attached the list as enclosed.

The research ambience at our institute is so overwhelming that our students have also been able to write and present papers in conferences of acclaim. Based on our research credentials, we have been recently awarded a Fellow Program in Management (FPM) by the AICTE.

Looking forward for an enduring association!

Regards

Amit Rathore

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To,

Dr. R. M. Bhise

Principal

Shri Shivaji Arts and Commerce College, Amravati

Dear Sir,

Greetings from Pune Institute of Business Management!

PIBM is an AICTE approved, NAAC accredited, NIRF Top ranked institute offering full time management programs - PGDM and MBA in Marketing, Finance, Human Resource, IT, Operations and Analytics. The mission of PIBM is to provide high value Business Management education to create diverse career avenues for students.

In accordance with the philosophy of our trust i.e. Indian Academy of Empowerment and Educational Research (IAEER) to impart quality education, we want to create symbiotic relationship and create win-win condition for both organizations. As entire India knows that how strong our relationship is with companies in the various sector in aspect of providing Internship, live project, Incubation centers and Final placements of our students. Generally, these companies come down to us looking for Management skills and competency for our MBA and PGDM students but they also have need for undergraduates, technical and management skills for graduate level, so we want to extend our arms to this fantastic collaboration with you, that we can place your students in the area of Engineering, Finance, Marketing etc.

Apart from Employability opportunity we would also like to train your faculties into new skill set and Competency desired by upcoming companies so your faculties are relevant in the teaching learning pedagogy to the students according to the standard of the current industry need.

**We would also like to extend this partnership on following aspects:**

- Combined research
- Develop your faculties on research
- Develop your faculties on skills needed by current companies.  
Example: Financial modeling, R, Python, SPSS, Power BI, Auditing, Balance sheet making and analyzing onto excel, Equity research both Fundamental and technical research, Bloomberg certification, Digital Marketing, Analytics, Machine learning, Supervise and unsupervised Learning.
- Train the faculties onto writing cases
- Train the faculties onto various ways of teaching.
- Train the faculties onto AOL (Assessments of Learning)
- Train the faculties onto Output based program.
- Able to provide 50 – 60 sessions with corporate Experience as CFO, Presidents, V.Ps, Heads, Directors and various Business Heads to increase practical knowledge and insight with faculties, Students and Administration.
- Able to give you ICT (Integrated communication Technology) at no cost.
- Students of your institute will be provided training for employability skills required in the industry at national and international level. Students will be trained for 15 to 40 hours through skill Centre name Shri Shivaji Arts and Commerce College – PIBM Skill Centre, depending upon the skills decided by Shri Shivaji Arts and Commerce College for their students. Students can be trained on employability skills such as sales forecasting, financial statement analysis, MS Excel, Power BI, content writing and digital marketing and many more skills with mutual consultation.
- Helping into getting accreditation like NAAC, NBA and AACSB.

**National Employability Skill Test (NEST):**

In order to cater to the needs of these industry segments, PIBM has launched an initiative that will act as a platform where eligible graduate students from your college will be given an opportunity to join corporate.

PIBM invites all your final year students for a Nationwide Placement drive, which is a government initiative in collaboration with NSDC (National Skill Development Corporation)

The students will have to appear for NEST (National Employability & Skills Test) to participate in the placement drive.

Structure of the NEST would include:

- Aptitude
- Logical Reasoning
- Verbal Ability
- Domain (Technical Non-Technical).

**OBJECTIVE:**

- Students qualifying NEST will be allowed for the placement drive.
- Students who would need improvement on any of the topics will be reskilled and placed by the institute.
- We will share the results of the students with your institute for reference purposes.

NO COST IS INVOLVED IN APPEARING FOR NEST.

**ACHIEVEMENTS:**

- We have successfully completed Faculty Development Program (FDP), in 1500+ campuses- PAN India
- Provided NSDC certificate to 1700+ faculties in various fields like Research, SPSS, R, Python, Power BI, Auditing and many more similar fields
- We have trained 6000+ students and placed them globally

Kindly provide us with a suitable time for the Interaction with you where we can discuss onto your need and how to start this relationship and see a long-term association.

Looking forward to a positive response from your end.

Regards,

Raman Preet

Executive Director



IAEER'S

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