

# RESUME



**Name** : DR. SANJAY KESHAORAO KATAIT

**Date of Birth** : 28 - 10 - 1967

**Sex** : Male

**Marital Status** : Married

**Caste** : Shimpi (O.B.C.)

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## Qualification :

Sr. No.	Education	University	Year of Passing	% of Marks	Division
01	<b>Ph.D.</b> (Comparative Study of Personnel Relations in Nationalized Banks Vs. Co-operative Banks)	S.G.B.A.U. Amravati University	2005 Date of Notification 23.02.05	-----	-----
02	<b>M.Com.</b>	S.G.B.A.U. Amravati University	2002	60.00	I
03	<b>M.B.A.</b>	R.T.M. Nagpur University	1997	64.00	I
04	<b>B.Com.</b>	S.G.B.A.U. Amravati University	1990	48.00	II

## Teaching Experience :

Sr. No	Organization	Designation	Duration of service	Experience
01	Vidya Bharati Mahavidyalaya, Amravati.	Assistant Professor , Department of Management Studies.	01 - 08 – 1999 To 23 - 11 - 2006	7 year,3 months & 22 Days
02	Shri Shivaji Arts & Commerce College, Amravati.	Assistant Professor , Department of Commerce	24 - 11 – 2006 To <b>Till date</b>	

**Industrial Experience :**

Sr. No	Organization	Designation	Duration of service	Experience
01	Goodlass Nerolac Paints, India Ltd.	Sales Representative	07 - 02 – 1994 To 01 - 08 - 1995	1 Year, 6 months & 25 Days
02	Allwyn – Voltas India Ltd.	Sales Executive	10 - 03 – 1997 To 30 - 07 – 1999	2 Year, 4 months & 20 Days

**Orientation & Refresher Courses:**

Sr. No	Orientation & Refresher Courses	Duration	Venue	Grade
01	Orientation	28-06-2010 To 24-07-2010	S.G.B.A.U.Amravati.	A
02	Refresher	16-07-2011 To 05-08-2011	S.G.B.A.U.Amravati.	A
03	Refresher	30-12-2013 To 18-01-2014	S.G.B.A.U.Amravati.	A
04	Short term course			

**Book Published:**

Sr. No	Title of Book	ISBN.No.	Publisher	Year
01	Personnel Management In Banks	978 - 93-80274 -16-4	Vital Publication, D-19, Indrapuri, Lal Kothi, Tonk Road, Jaipur. P.No.01-304	2012
02	Industrial Disputes In India	978 - 3 - 659 - 68392 - 3	LAP LAMBART Academic Publishing, Germany. P.No.01- 227	2015
03	Banking Theory & Practices	978 - 3- 659 - 75024 - 3	LAP LAMBART Academic Publishing, Germany.P.No.01- 186	2015
04	Indian Banking & CRM	978 - 81-905776 -203-1	Nabh Prakashan, Shyam Nagar, Amravati. P.No.01-116	2015

**U.G.C. Minor Research Project :**

<b>Sr. No</b>	<b>Title</b>	<b>Year</b>	<b>Amount</b>	<b>Completed</b>
01	Study of Personnel Relations in Co-operative Bank in Amravati District.	01- 10 - 2008	60,000	<b>Completed</b>

**U.G.C. Major Research Project :**

<b>Sr. No</b>	<b>Title</b>	<b>Year</b>	<b>Amount</b>	<b>Completed/ Ongoing</b>
01	Green Marketing in India and Its impact on Consumer Behaviour – A Case Study of Consumer Durables	2015-18	7,10,000	Ongoing

**Research Paper Published in Journals:**

<b>Sr. No</b>	<b>Title</b>	<b>Name of Journal</b>	<b>Status</b>	<b>ISSN NO</b>	<b>Impact Factor</b>
01	Buying behaviour of investor towards mutual funds in India	ZIJBEMR, Vol.4(3), March 2014 P.No.106-119	International	2249-8826	4.134
02	Impact of T.V. on consumer behaviour in India - A Case study of Fairness creams	ZIJMR, Vol.4 (3), March 2014 P.No.212-218	International	2231-5780	4.134
03	CRM In Health Care Industry – A Case Study of Selected Heart Care Diagnostic Hospitals in Nagpur City	EIJMMS, Vol.4(3), March 2014 P.No.133-143	International	2249-8834	3.89
04	Impact of Retail FDI on Indian Consumer A Case study of Amravati City	Research Nebula Vol.3(1), April 2014 P.No.70-75	International	2277-8071	0.612
05	Changing Scenario From Electronic Commerce to Mobile Commerce	ZIJMR, Vol.4 (4), April 2014 P.No.137-146	International	2231-5780	4.134
06	FDI In Indian Retail Sector : Pros And Cons	ZIJBEMR Vol.4(5), May 2014 P.No.97-104	International	2249-8826	4.134
07	Stress In Workplaces Challenges Ahead-A Case Study of Private Sector Bank	ZIJBEMR Vol.4(11) Nov. 2014 P.No.01-09	International	0976-2183	4.134
08	Green Marketing In India And Its Impact On Consumer Behavior	International Journal, IJRCM Vol. 5(12)Dec.2014P.No. 71-74	International	0976-2183	5.09
09	Evaluation of Electronic	IJCBM	International	2319-	--

	Commerce In India	Vol.8(1) April 2015 P.No.107-111		4979	
10	Customer Relationship Management In Public Sector Banks	IJMFSMR, Vol.4(9), Sept. 2015 P.No.28-46	International	2277-3622	3.454
11	Indian Government Initiative Towards Electronic Waste	GE- International Journal of Management Research, Vol. 3, Issue 11, Nov. 2015. P.No.181-191	International	2321-1709	4.316
12	Electronic Waste Consciousness And Prevailing Disposal Practices In India	GE- International Journal of Management Research, Vol. 3, Issue 12, Dec. 2015. P.No.01-14	International	2321-1709	4.316
13	Electronic Waste Management Through Eco-Friendly Green Computing	IRJMC, Vol. 3, Issue 02, Feb. 2016. P. No.61 - 70	International	2348-9766	3.007
14	Factors Determining the Success and Failure of Small Scale Industries in India	GE- International Journal of Management Research, Vol. 4, Issue 2, Feb. 2016. P.No.84 - 97	International	2321-1709	4.316
15	Challenges And Opportunities In Electronic Waste Sector In India	Euro Asia Research Foundation International Journal of Research In IT & Management IJRIM Vol.6., Issue 2, February 2016 P.No.110 - 121	International	2231-4334	4.961
16	Hazardous Electronic Waste Growing Concern for Health and Environment	Journal, IJCBM <i>Paper accepted to be published in June</i>	International	2319-4979	---
17	Electronic Waste to Green Economic Resources	International Journal of Commerce and Management Research, Vol. 2, Issue 3, March 2016 P.No.119 - 123	International	2455-1627	5.22
18	Fly Ash In India: From Waste Pollutant to Eco - friendly Resources	International Journal in Management and Social Sciences(IJMSS) Vol. 4, Issue 3, March 2016 P. No.	International	2321-1784	5.276

		470 - 480			
19	Personnel Relations In Public Sector Banks	International Journal of Commerce and Management Research, IJCMR, Vol., Number, April 2016 P No.	International	2455-1627	5.22

### M.Phil Dissertation Guided : 12 (2015-16)

#### Participation in Seminars / Conferences :

Sr. No	Name of Seminar/Conference	Organizer	Date	Level	Details of Participation
01	Career Development and Improving Managerial Abilities	Department of Management Studies Vidyabharati Mahavidyalaya, Amravati.	02 February 2001	State	Participated
02	UGC Sponsored Two Day Seminar on "Information Technology & Human Resource Management"	Department of Management Studies Vidyabharati Mahavidyalaya, Amravati.	11&12 January 2002	National	Presented a paper titled "E-Commerce" paper was published in souvenir.
03	Seminar On WTO & India	Department of Management Studies Vidyabharati Mahavidyalaya, Amravati.	17 January 2004	State level Symposium	Participated
04	State level Symposium On Budget 2006-07	Department of Management Studies Vidyabharati Mahavidyalaya, Amravati	11 February 2006	State level symposium	Presented a paper titled "Budget 2006-07 My Visualization" paper was published in
05	Seventh International Conference On Operations And Quantitative Management	AIMS International The Association of Indian Management Scholars	3, 5, August 2006	International	Presented a paper titled "Globalization of Indian Business-Why Go International" paper was published in souvenir
06	Application Of Information Technology Emerging Trends	PIMR, Indore	06, 07, August 2006	National	Presented a paper titled "E - Banking Changing Dimensions" paper was

					published in souvenir
07	Interdisciplinary National Level Seminar	Garware College of Commerce, Pune	17,18,19 February 2006	National	Presented a paper titled "Emerging Investment Opportunities In The Present Economic Scenario" paper was published in souvenir
08	Indian Rural Banking Emerging Trends & Challenges	College of Arts & Commerce, Zaurinagar, Goa.	21,22 April 2006	National	Presented a paper titled "Indian Rural Banking Emerging Trends And Challenges, Role Of RRB In This Context" the paper was published in souvenir
09	Various Problems Of Farmers In The Vicinity Of Vidarbha	Shri Shivaji College of Arts, Commerce & Science College, Akola	17 December 2006	University	Participated
10	Women's Participation	Shri Shivaji College of Arts, Commerce & Science, Akola.	3 January 2007	University	Participated
11	Importance of E - Commerce	Shri Shivaji College of Arts, Commerce & Science College, Akola	20 February 2007	State	Presented a paper titled "Role Of E - Commerce In Development Of Indian Agriculture Sector" paper was published in souvenir
12	Who Is Responsible For Debacle Of Co-operative Institution In Vidarbha & Failures Of Industries	J.D.Patil Sangludkar Mahavidyalaya, Daryapur.	17 February 2007	Regional level	Participated
13	Sant Tukaramachya Abhangatil Kalatitata	Shri Shivaji College of Arts, Commerce & Science College, Akola	19 December 2008	State level	Participated
14	Progress of India in 21 <sup>st</sup> century.	Shri Shivaji College of Arts, Commerce & Science College, Akola	20 December 2008	State Level	Participated
15	Indian Economic Policy in the Global Scenario	Shri Shivaji College of Arts, Commerce & Science College,	24 October 2009	National Level	Presented a paper titled "Indian Banking System in Present Era"

		Akola			paper was published in souvenir.
16	Global Economic Recession An Opportunity To India	Smt. L.R.T. College of Commerce, Akola.	16-17December 2009	National Level	Presented a paper titled "Impact of Recession on Indian Market & Services" paper was published in souvenir
17	Depreciation of Indian Rupees - Causes Impact And Actions	Shri Shivaji College of Arts, Commerce Amravati .	02 august 2014	National Level	Presented paper in conference Proceedings <b>ISSN NO. 978-93-82588-46-7</b>
18	Socioeconomic Disparity of Vidarbha	Shri Shivaji College of Arts, Commerce Amravati .	22 & 23 August 2014	State level	Presented paper in conference Proceedings <b>ISSN NO. 978-81-923869-3-5</b>
19	Consumer Behaviour Towards Green Marketing	Sipna college of enng. Amravati	17 January 2015	National level	Presented paper in conference Proceedings <b>ISSN NO. 2347-9558</b>
20	Impact Of Retail FDI On Indian Consumer	Vidyabharati college, washim	27 January 2015	National level	Presented paper in conference Proceedings <b>ISSN NO. 2319-1979</b>
21	Corporate Sector Banks & Crm Approach	K.L. College, Amravati	22 & 23January 2016	International	Presented paper in conference Proceedings <b>ISSN NO.</b>

**Invited for Lectures:**

<b>Sr. No.</b>	<b>Title of Lecture / Academic Session</b>	<b>Title of Conference/ Seminar etc</b>	<b>Organized by</b>	<b>International/ National/ State</b>
1	Importance of Review of Literature in Research	ICSSR sponsored 10 days workshops on Research Methodology in Social Sciences	Takshashila Mahavidyalaya Amravati 15-02-2016	National

**Participation in Distance Education :**

<b>Sr. No</b>	<b>Post</b>	<b>Examination</b>	<b>Place</b>
01	Exam. Coordinator	YCMOU(B.Ed.,M.Ed.,M.Com.)	Govt. B.Ed. College, Akola

**Dr. Sanjay K. Katait**  
**Assistant Professor**  
**Department of Commerce**